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Reducing Alcohol Consumption during Pre-Drinking Sessions: Testing an Integrated  
Behaviour-Change Model

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Abstract

Objective: Pre-drinking, the practice of consuming alcohol prior to attending a subsequent event, increases the risk of alcohol-related harm, and is common in undergraduate student populations. The current study tested an integrated behaviour change model to identify the motivational, social-cognitive, and implicit predictors of pre-drinking.

Design: University students (N = 289) completed an online questionnaire comprising measures of motivational and social-cognitive constructs related to reducing pre-drinking alcohol consumption and past behaviour, and an implicit association test for drinking identity. Participants reported their pre-drinking alcohol consumption at follow-up, four weeks from baseline.

Main Outcome Measures: Self-reported pre-drinking alcohol consumption.

Results: A variance-based structural equation model revealed that few model hypotheses were supported. Although the effects of past behaviour, perceived behavioural control, and implicit drinking identity, on follow-up pre-drinking alcohol consumption were statistically significant, the effect of intention was not.

Conclusion: Current findings indicate pre-drinking alcohol consumption is associated with past behaviour, perceived behavioural control, and implicit drinking identity, and not intentions to reduce pre-drinking alcohol consumption. Findings raise questions over the validity of applying the integrated model in this context. Interventions should consider these factors and attempt to facilitate the formation of intentions that lead to subsequent behaviour.

Keywords: pre-drinking; alcohol; self-determination theory; theory of planned behaviour; dual-systems model

## 23 **Introduction**

24 Pre-drinking is defined as the consumption of alcohol prior to attending a subsequent  
25 event, where alcohol consumption often continues (Pedersen & LaBrie, 2007), and has been  
26 linked to greater risk of alcohol-related harm. Pre-drinkers have higher blood alcohol  
27 concentrations than those who do not pre-drink (Barry, Stellefson, Piazza-Gardner, Chaney,  
28 & Dodd, 2013). Further, approximately 25% of pre-drinkers report becoming unconscious  
29 during a pre-drinking session within the previous month (LaBrie, Hummer, Kenney, Lac, &  
30 Pedersen, 2011) and are also more likely to report experiencing violent incidents within the  
31 previous twelve months (Miller et al., 2015). Pre-drinking is prevalent in university student  
32 populations, which also have higher overall rates of excessive alcohol consumption compared  
33 to non-student populations (Burns et al., 2015; Hallett, McManus, Maycock, Smith, &  
34 Howat, 2014; Kypri, Cronin, & Wright, 2005). Research related to pre-drinking has generally  
35 focused on its prevalence, and relationship to alcohol-related harm (Miller et al., 2015; Wells,  
36 Graham, & Purcell, 2009), as well as understanding pre-drinkers' motives that reflect  
37 perceived practical and social benefits of engaging in pre-drinking (LaBrie, Hummer,  
38 Pedersen, Lac, & Chithambo, 2012). However, there appears to be a relative dearth of pre-  
39 drinking research that incorporates psychological theories of motivation and social cognition  
40 (Foster & Ferguson, 2013). For example, the theory of planned behaviour (Ajzen, 1991,  
41 2015) has been widely applied to investigate excessive patterns of alcohol consumption in a  
42 wide range of settings (Cooke, Dahdah, Norman, & French, 2014). Research applying social  
43 psychological theories to predict health behaviour provide an evidence base of the factors and  
44 mechanisms that may inform the development of effective behaviour change interventions  
45 (Hamilton & Hagger, 2014).

46 Recently, Hagger and Chatzisarantis (2014) have proposed an integrated behaviour  
47 change model which represents recent developments in synthesising research findings from

1  
2  
3 48 two psychological theories: self-determination theory (Deci & Ryan, 1985), and the theory of  
4  
5 49 planned behaviour (Ajzen, 1991). Self-determination theory concerns the quality of  
6  
7 50 motivation in influencing behavioural engagement, whereby motivation exists on a  
8  
9 51 continuum from more *controlled* (less self-determined) to *autonomous* (more self-  
10  
11 52 determined) forms. Where controlled motivation refers to external regulations for engaging in  
12  
13 53 behaviour (e.g., because of some extrinsic reward, or to avoid feelings of guilt or shame),  
14  
15 54 autonomous motivation refers to more internal regulations (e.g., because of some intrinsically  
16  
17 55 meaningful reward, or for enjoyment). The theory of planned behaviour states that *intention*,  
18  
19 56 which reflects motivation to participate in future behavioural, is a direct predictor of  
20  
21 57 behaviour, and is a function of three sets of belief-based evaluations – *attitude* towards  
22  
23 58 engaging in the behaviour; the *subjective norm*, or perceived social influence related to  
24  
25 59 behavioural engagement, and *perceived behavioural control*. Integration of these theories is  
26  
27 60 based on their complementary explanations of behaviour and maximisation of parsimony  
28  
29 61 (Hagger, 2014; Hagger & Chatzisarantis, 2009). Self-determination theory presents the  
30  
31 62 motivational basis for behavioural engagement but does not clarify how motivation leads to  
32  
33 63 action, whereas the theory of planned behaviour presents belief-based evaluations that  
34  
35 64 influence intention (i.e., attitude, subjective norm, perceived behavioural control) but is not  
36  
37 65 concerned with how these beliefs are formed. The result of integration is a framework where  
38  
39 66 autonomous motivation influences attitude, subjective norm, and perceived behavioural  
40  
41 67 control, which in turn influences intention. For example, an individual may consider reducing  
42  
43 68 pre-drinking alcohol consumption for its valued benefits (e.g., health outcomes), then  
44  
45 69 forming positive attitudes towards reducing future reductions in pre-drinking alcohol  
46  
47 70 consumption (e.g., that doing so would be beneficial, or good), influencing their intentions  
48  
49 71 accordingly. However, it is important to note that controlled motivation may be especially  
50  
51 72 relevant to the formation of belief-based evaluations that underlie intentions to consume  
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3 73 alcohol (Chawla, Neighbors, Logan, Lewis, & Fossos, 2009; Knee & Neighbors, 2002).  
4  
5 74 Similarly, an individual may have an external rationale for reducing pre-drinking alcohol  
6  
7 75 consumption (e.g., a friend or family member wanting them to), which is associated with  
8  
9 76 feelings of guilt or shame at the thought of failure to do so. The individual is, therefore, more  
10  
11 77 likely to form beliefs consistent with this external rationale, which is consistent with the  
12  
13 78 conceptualization of subjective norm as comprising external influences to act (e.g., people  
14  
15 79 who are important to me would want me to reduce my pre-drinking alcohol consumption) and  
16  
17 80 intention.  
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20

21           An important advancement of Hagger and Chatzisarantis' (2014) integrated behaviour  
22  
23 82 change model is the incorporation of reflective and impulsive components from dual-systems  
24  
25 83 theories (Hofmann, Friese, & Wiers, 2008; Strack & Deutsch, 2004). While a reflective,  
26  
27 84 deliberative route incorporates an individual's motivation and social cognitions (e.g.,  
28  
29 85 autonomous motivation, attitude, intentions, subjective norms), an impulsive, non-conscious  
30  
31 86 route to behaviour incorporates learned cue-response associations, typically measured using  
32  
33 87 reaction-time-based tasks that infer associations beyond conscious awareness (Strack &  
34  
35 88 Deutsch, 2004). Increasing evidence has shown that the impulsive system plays an important  
36  
37 89 role in determining health behaviour, as more reflective psychological constructs, (e.g., from  
38  
39 90 motivational and social cognition theories) are not ubiquitously influential (Hagger, 2016). A  
40  
41 91 noted limitation of reflective constructs is demonstrated by research concerning intention-  
42  
43 92 behaviour "gap", and issues with *inclined abstainers* (Orbell & Sheeran, 1998) – individuals  
44  
45 93 who intend to act, yet do not do so. When intention is low, or shows modest prediction of  
46  
47 94 behaviour, impulsive processes may override these intentions, or showing stronger prediction  
48  
49 95 of behaviour (Hofmann, Friese, & Strack, 2009; Hofmann et al., 2008).  
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54           Caudwell and Hagger (2015) have previously applied a model based on the  
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56 97 motivational sequence from the integration of self-determination theory and the theory of  
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2  
3 98 planned behaviour premise, to predict students' intentions to engage in pre-drinking sessions.  
4  
5 99 The authors found students' autonomous motivation towards engaging in pre-drinking were  
6  
7 100 associated with their attitudes, and intentions, towards doing so in the next month. The  
8  
9 101 integrated behaviour change model is broader in scope, in that it incorporates the influence of  
10  
11 102 impulsive processes that are thought to operate outside the more reflective measures of  
12  
13 103 motivational and social cognitive constructs. The aim of the present study was, therefore, to  
14  
15 104 extend previous applications of the integrated behaviour change model to pre-drinking by  
16  
17 105 incorporating implicit measures that capture impulsive processes to action in order to better  
18  
19 106 understand reflective and impulsive constructs underlying individuals' pre-drinking alcohol  
20  
21 107 consumption.

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23  
24  
25 108 The present study will make a unique contribution to knowledge, as it is the first to  
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27 109 apply a newly-proposed integrated model based on multiple theoretical perspectives on health  
28  
29 110 behaviour to health behaviour, and is also the first to apply the model to pre-drinking  
30  
31 111 behaviour, a pattern of alcohol consumption that has rarely been studied, particularly in  
32  
33 112 studies adopting a theoretical approach. Given previous research which has revealed effects  
34  
35 113 of explicit social cognitive, motivational and volitional constructs as well as implicit factors  
36  
37 114 on alcohol consumption behaviour, application of an integrated behaviour change model may  
38  
39 115 provide a more detailed account of the influence of these factors as they relate to pre-  
40  
41 116 drinking. Specifically, the items for self-determination theory and the theory of planned  
42  
43 117 behaviour constructs referred to reducing alcohol consumption behaviour over the following  
44  
45 118 four-week period. This was to elucidate potential areas that might be targetable in health  
46  
47 119 behavioural interventions in this population. A series of hypotheses were formulated based on  
48  
49 120 the proposed relationships of the integrated behaviour change model and research from its  
50  
51 121 component theories, presented in Figure 1.  
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3 122 We hypothesised that the paths between autonomous motivation and attitude,  
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5 123 subjective norm, perceived behavioural control, and intention, would be statistically  
6  
7 124 significant (H1). An individual that is autonomously motivated to reduce their pre-drinking  
8  
9 125 alcohol consumption, will do so because the behaviour is consistent with their genuine sense  
10  
11 126 of self, and something they would do out of their own choice or volition. They would likely  
12  
13 127 to align their personal beliefs regarding future pre-drinking with these autonomous reasons.  
14  
15 128 These beliefs are represented by the belief-based social cognitive constructs from the theory  
16  
17 129 of planned behavior in the integrated behaviour change model. For example, the individual  
18  
19 130 will likely hold positive attitudes consistent with their autonomous motives to reduce their  
20  
21 131 pre-drinking alcohol consumption in the future (e.g., that it would be beneficial, useful, and  
22  
23 132 positive). This relationship has been noted in previous research on binge drinking among  
24  
25 133 university students (Hagger et al., 2012). Similarly, a relationship between autonomous  
26  
27 134 motivation and subjective norm may reflect internalized support for reducing pre-drinking  
28  
29 135 alcohol consumption stemming from important social referents (e.g., friends; Chawla et al.,  
30  
31 136 2009). In addition, an individual that is autonomously motivated to reduce their pre-drinking  
32  
33 137 alcohol consumption will tend to perceive a strong sense of agency to do so (Deci & Ryan,  
34  
35 138 1985), which may positively contribute to perceptions of behavioural control.  
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40 139 In relation to the effects of controlled motivation in the model, we proposed that paths  
41  
42 140 from controlled motivation to attitude, subjective norm, perceived behavioural control, and  
43  
44 141 intention, would be statistically significant (H2). Although controlled motives do not tend to  
45  
46 142 be related to persistence with behavior over a long period of time, controlled motives can be  
47  
48 143 effective in predicting behavior when external contingencies are present or salient. Previous  
49  
50 144 research on controlled motivation and alcohol consumption has found individuals who  
51  
52 145 exhibit controlled motives likely consume alcohol for reasons related to peer influence or  
53  
54 146 self-esteem (Chawla, Neighbors, Logan, Lewis, & Fossos, 2009; Knee & Neighbors, 2002),  
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2  
3 147 which may influence their intentions to do so in the future. We therefore predicted that  
4  
5 148 controlled motivation would be related to subjective norms for reducing pre-drinking alcohol  
6  
7 149 consumption (e.g., Knee & Neighbors, 2002). For example, an individual citing controlled  
8  
9 150 motives for reducing pre-drinking would be motivated to avoid feelings of guilt or shame at  
10  
11 151 the thought of failing to meet those expectations. The individual may therefore hold beliefs  
12  
13 152 consistent with their controlled reasons for reducing their pre-drinking, such as beliefs that  
14  
15 153 significant others expected them to reduce their pre-drinking, represented by the subjective  
16  
17 154 norm construct (Ajzen, 1991). Similarly, these external rationales may lead the individual to  
18  
19 155 perceive low levels of agency or control over their pre-drinking manifested in a negative  
20  
21 156 relationship between controlled motivation and perceived behavioural control (i.e., high  
22  
23 157 levels of controlled motivation would be associated with lower perceived control over the  
24  
25 158 decision to pre-drink). this is consistent with research demonstrating that controlled forms of  
26  
27 159 motivation may reflect a lack of satisfaction of the need for competence and, therefore, tend  
28  
29 160 to be associated with lower perceived competence with respect to participating in the  
30  
31 161 behaviour in future (Knee & Neighbors, 2002).

32  
33  
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35  
36 162 Consistent with the tenets of the theory of planned behaviour, we hypothesised  
37  
38 163 significant paths between attitude, subjective norm, and perceived behavioural control, and  
39  
40 164 intention (H<sub>3</sub>), and between intention and perceived behavioural control, and pre-drinking  
41  
42 165 alcohol consumption (H<sub>4</sub>), where perceived behavioural control approximated actual control  
43  
44 166 (Ajzen, 1991).

45  
46  
47 167 Finally, consistent with previous research demonstrating the influence of impulsive  
48  
49 168 processes on health behaviour (Hofmann et al., 2008; Strack & Deutsch, 2004), we  
50  
51 169 hypothesised that the path between implicit drinking identity and follow-up pre-drinking  
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53 170 alcohol consumption would be statistically significant (H<sub>5</sub>). The drinking identity implicit  
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55 171 association test (IAT) (Lindgren et al., 2012) was selected as a measure of impulsive  
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3 172 processes. Scores on the test have been found to predict a range of alcohol-related outcomes  
4  
5 173 (e.g., consumption, expenditure, and harm), an indication of the contribution of impulsive  
6  
7 174 processes to alcohol consumption.  
8  
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10 175 We also predicted a series of process-related mediation effects among constructs in  
11  
12 176 our proposed model. We hypothesised that the effects of autonomous (H<sub>6</sub>) and controlled  
13  
14 177 (H<sub>7</sub>) motivation on intention would be mediated by attitude, subjective norm, and perceived  
15  
16 178 behavioural control. This would provide support for an integrated behaviour change model, in  
17  
18 179 which individuals' beliefs with respect to future behavioral participation are aligned with  
19  
20 180 their generalized motivational orientations from self-determination theory (Hagger &  
21  
22 181 Chatzisarantis, 2014). Consistent with previous research, we expected the indirect effects of  
23  
24 182 controlled motivation on intention and behavior to be smaller relative to those of autonomous  
25  
26 183 motivation (Hagger et al., 2011; Hagger. & Chatzisarantis, 2014).  
27  
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## 30 184 **Method**

### 31 32 33 185 **Participants**

34  
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36 186 Participants were students recruited from two Australian universities. Students opting  
37  
38 187 to participate in return for course credit and the study advertised on flyers displayed around  
39  
40 188 campuses. Eligibility criteria were that participants had to be current drinkers, who had  
41  
42 189 engaged in pre-drinking within the previous twelve months. The study was approved by  
43  
44 190 respective university human research ethics committees. Participants were directed to a  
45  
46 191 webpage providing information about the study, before proceeding to an electronic consent  
47  
48 192 form that informed participants that clicking 'next' indicated they were providing consent to  
49  
50 193 participate. The study was correlational in design, with participants completing theory-based  
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52 194 and pre-drinking alcohol consumption measures at baseline, and invited via automated email  
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3 195 to complete the same pre-drinking alcohol consumption behavioural measures at follow-up,  
4  
5 196 four weeks later.

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7  
8 197 Participants (total  $N = 289$ , 76.50% female,  $M_{age} = 20.11$  years,  $SD = 2.37$  years) were  
9  
10 198 undergraduate students from Australian universities, in Western Australia ( $n = 132$ ; 75.80%  
11  
12 199 female;  $M_{age} = 19.92$ ,  $SD_{age} = 2.74$  years) and Queensland ( $n = 157$ ; 77.10% female;  $M_{age} =$   
13  
14 200 20.28 years,  $SD_{age} = 2.00$  years). Most of the participants identified as Caucasian Australian  
15  
16 201 (Western Australian sample = 73.50%; Queensland sample = 79.00%) and the majority  
17  
18 202 reporting consuming alcohol at least once a month (Western Australian sample = 87.10%;  
19  
20 203 Queensland sample = 72.00%). Participants from Western Australia reported studying in the  
21  
22 204 Faculty of Health Sciences ( $n = 117$ ; 88.60%) with a small minority of participants studying  
23  
24 205 on programmes from multiple faculties ( $n = 12$ ; 9.10%), and other Faculties ( $n = 3$ ; 3.10%).  
25  
26 206 The majority of participants from Queensland reported studying in the Health Sciences  
27  
28 207 faculty ( $n = 65$ ; 41.40%), followed by students studying on programs in combined faculties  
29  
30 208 ( $n = 36$ ; 22.90%), the Arts, Education and Law faculty (26; 16.50%), and Sciences faculty ( $n$   
31  
32 209 = 16; 10.20%). There were no differences between the typical pre-drinking alcohol  
33  
34 210 consumption of Western Australian ( $M = 6.03$ ,  $SD = 2.93$ ) and Queensland ( $M = 5.80$ ,  $SD =$   
35  
36 211 4.35) university students:  $t(287) = .52$ ,  $p = .605$ , nor were there any differences between  
37  
38 212 faculties in terms of the distributions of typical pre-drinking frequency (Western Australia:  
39  
40 213  $\chi^2(3) = 4.01$ ,  $p = .261$ ; Queensland:  $\chi^2(6) = 3.97$ ,  $p = .680$ ) or typical pre-drinking alcohol  
41  
42 214 consumption (Western Australia:  $\chi^2(3) = 2.44$ ,  $p = .486$ ; Queensland:  $\chi^2(7) = 3.01$ ,  $p = .798$ ).  
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## 48 215 **Measures**

49  
50 216 A complete list of measures included in the Appendix (online supplementary  
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52 217 materials).  
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3 218 **Theory of planned behaviour constructs.** Measures followed Ajzen's (2002)  
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5 219 guidelines in relation to target, context, action and time (i.e., *reducing alcohol consumption*  
6  
7 220 *during pre-drinking sessions over the next four weeks*), adapted from previous research  
8  
9 221 (Caudwell & Hagger, 2015). Responses were made on six-point scales; scale anchors are  
10  
11 222 provided in the Appendix. Five items were used to measure participants' attitudes towards  
12  
13 223 reducing their pre-drinking over the next four weeks. Bipolar statements with a common stem  
14  
15 224 (e.g., "*reducing my alcohol consumption during pre-drinking sessions over the next four*  
16  
17 225 *weeks would be...*") were presented, with participants indicating their response (e.g., *bad –*  
18  
19 226 *good*). Four items were used to measure subjective norm (e.g., "*People whose opinions I*  
20  
21 227 *value would want me to reduce my alcohol consumption during pre-drinking sessions over*  
22  
23 228 *the next four weeks*"). Four items were used to measure perceived behavioural control (e.g.,  
24  
25 229 "*Reducing my alcohol consumption during pre-drinking sessions over the next four weeks is*  
26  
27 230 *up to me*"), and three items were used to measure intentions (e.g., "*I intend to reduce my pre-*  
28  
29 231 *drinking alcohol consumption over the next four weeks*").  
30  
31  
32  
33

34 232 **Self-determination theory constructs.** Statements based on the perceived locus of  
35  
36 233 causality scale and adapted for pre-drinking were used (see Caudwell & Hagger, 2015).  
37  
38 234 Participants responded to a series of statements reflecting motivational regulations for  
39  
40 235 reducing pre-drinking alcohol consumption. Statements reflecting identified regulation (e.g.,  
41  
42 236 "*I reduce my alcohol consumption during pre-drinking sessions because I value the*  
43  
44 237 *benefits*") and intrinsic motivation (e.g., "*It is enjoyable to reduce my alcohol consumption*  
45  
46 238 *during pre-drinking sessions*") were used. Statements reflecting extrinsic motivation (e.g., "*I*  
47  
48 239 *reduce my alcohol consumption during pre-drinking sessions because I will feel guilty or*  
49  
50 240 *embarrassed if I do not*") and introjected regulation (e.g., "*I reduce my alcohol consumption*  
51  
52 241 *during pre-drinking sessions because other people say I should*") were used to reflect  
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3 242 controlled motivation. Responses were provided on a four-point scales ranging from 1 (*not at*  
4  
5 243 *all true*) to 4 (*very true*).

6  
7  
8 244 **Implicit drinking identity.** The drinking identity implicit association test (IAT) is a  
9  
10 245 variation on the computerised implicit association test paradigm, which requires participants  
11  
12 246 to sort word stimuli presented in the centre of the screen into corresponding categories, using  
13  
14 247 specified keyboard commands corresponding to left (*e*) or right (*i*) sides of the screen. The  
15  
16 248 task comprises seven blocks, each comprising twenty trials. Specifically, blocks comprise the  
17  
18 249 categories *drinker* (i.e., *drink, drinker, drunk, partier*) and *non-drinker* (i.e., *abstain,*  
19  
20 250 *abstainer, non-drinker, sober*); and/or the categories *me* (i.e., *me, mine, my, myself*) and *not*  
21  
22 251 *me* (e.g., *theirs, them, they, others*). Blocks 1, 2, and 5 require the participant to sort word  
23  
24 252 stimuli (e.g., *my*) into one of two categories (e.g., *me* or *not me*). Blocks 3 and 4, and 6 and 7,  
25  
26 253 require the participant to sort word stimuli (e.g., *my* or *drunk*) into one of two paired  
27  
28 254 categories (e.g., *drinker + me*, or *non-drinker + not me*). Blocks 6 and 7 differ from blocks 3  
29  
30 255 and 4, in that the side of the screen is switched for the *me* and *not me* categories. Response  
31  
32 256 latencies for each trial are compared for blocks 3 and 4, and 6 and 7, revealing bias towards a  
33  
34 257 certain category/attribute pairing (e.g., participants may take less time to sort words, and  
35  
36 258 make fewer errors, in blocks where *drinker + me* and *non-drinker* and *not me* pairings are  
37  
38 259 used). The resulting metric, termed a D-score (Greenwald, Nosek, & Banaji, 2003), is  
39  
40 260 calculated based on a series of steps and established inclusion/exclusion criteria for trials and  
41  
42 261 participants. Trials longer than 10,000ms are excluded from the calculation (i.e., they are too  
43  
44 262 long to be considered accurate or implicit), and participants for whom more than 10% of  
45  
46 263 trials exhibit a response latency *less* than 300ms are excluded (i.e., they are likely non-  
47  
48 264 compliant). Positive D-scores indicate quicker associations with *drinker + me* pairings;  
49  
50 265 negative scores indicate quicker associations to *drinker + not me* pairings. The IAT  
51  
52 266 demonstrates strong internal consistency and test-retest reliability, and has been used in  
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3 267 university student samples (Lindgren, Foster, Westgate, & Neighbors, 2013; Lindgren,  
4  
5 268 Neighbors, et al., 2016; Lindgren et al., 2012; Lindgren, Ramirez, Olin, & Neighbors, 2016;  
6  
7 269 Ramirez, Dennhardt, Baldwin, Murphy, & Lindgren, 2016).  
8  
9

10 270 The IAT procedure was administered online, consistent with previous research  
11  
12 271 (Caudwell & Hagger, 2014). Internal consistency reliability coefficients for the IAT were .42  
13  
14 272 for the Western Australian sample, and .50 for the Queensland sample, with the former  
15  
16 273 coefficient slightly lower than those observed in previous research (Greenwald et al., 2003).<sup>1</sup>  
17  
18

19 274 **Pre-drinking alcohol consumption.** At baseline (past behaviour) and follow-up,  
20  
21 275 participants reported the standard drinks<sup>2</sup> they had consumed during pre-drinking sessions per  
22  
23 276 week, over the previous four weeks. Consistent with previous approaches, participants were  
24  
25 277 shown a pictorial guide adapted from the National Health and Medical Research Council  
26  
27 278 (NHMRC, 2009) to aid in their standard drink estimates (Black & Mullan, 2015; Caudwell &  
28  
29 279 Hagger, 2015).  
30  
31

### 32 280 **Analytic Method**

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35  
36 281 We used partial least squares-based structural equation modelling (PLS-SEM) to test  
37  
38 282 the hypothesised relationships in the integrated behaviour change model (see Figure 1). The  
39  
40 283 PLS-SEM analysis comprises two models: a measurement, or outer model; and, a structural,  
41  
42 284 or inner model (Hair, Hult, Ringle, & Sarstedt, 2013). The measurement model consists of  
43  
44 285 the relationships between latent constructs (also termed latent variables) and their indicators –  
45  
46 286 in this case, from the integrated theoretical model (i.e., questionnaire items), and is evaluated  
47  
48 287 based on criteria associated with the reliability of indicators and their loadings on respective  
49  
50 288 and other constructs. The structural model consists of relationships between variables (e.g.,  
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54 <sup>1</sup>Data on the number of participants whose IAT data was excluded due to not meeting the screening criteria is  
55 not available due to a software error.

56 <sup>2</sup>A 'standard drink' differs between countries. In Australia, a standard drink is a beverage that contains 10g of  
57 ethanol, compared to 14g in the United States, and 8g in the United Kingdom (Furtwaengler & Visser, 2013).  
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3 289 Figure 1), represented by standardised path coefficients ( $\beta$ ), associated statistical significance  
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5 290 values ( $p$ ), and effect sizes ( $f^2$ ), and is evaluated by observing a range of metrics related to  
6  
7 291 the suitability of the model in predicting variance in endogenous, or dependent variables  
8  
9 292 (Kock, 2015).

11  
12 293 Variance-based structural equation modelling was selected as it is a distribution-free  
13  
14 294 modelling method (i.e., data need not meet distributional assumptions), making it adequate  
15  
16 295 for use with alcohol consumption data (Hair, Ringle, & Sarstedt, 2011; Neal & Simons,  
17  
18 296 2007). Results of PLS-SEM analyses are similar to covariance-based approaches, and are  
19  
20 297 considered well-suited to theory testing and applications in psychological research (Hair et  
21  
22 298 al., 2013; Willaby, Costa, Burns, MacCann, & Roberts, 2015). Further, mediation analyses  
23  
24 299 can be conducted in PLS-SEM by isolating the path of interest, and comparing the indirect  
25  
26 300 and total effects (Kock, 2015). Using this method, a significant indirect and total effect is  
27  
28 301 indicative of partial mediation, and a significant indirect and total effect in the absence of a  
29  
30 302 significant direct effect is indicative of complete mediation (Kock, 2011).

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34 303 A series of criteria have been recommended to evaluate PLS-SEM analyses, related to  
35  
36 304 the convergent and discriminant validity of the outer model, and the predictive relationships  
37  
38 305 between latent variables in the inner model (Kock, 2015; Vinzi, Chin, Henseler, & Wang,  
39  
40 306 2010). To satisfy convergent validity, both Cronbach's alpha and composite reliability  
41  
42 307 coefficients for each factor must exceed .70, and the average variance extracted (AVE) in  
43  
44 308 each factor must exceed .50. To satisfy discriminant validity, the square root of the average  
45  
46 309 variance extracted ( $\sqrt{\text{AVE}}$ ) for each factor must exceed its correlation with other factors in  
47  
48 310 the model (Fornell & Larcker, 1981). A resampling algorithm is recommended to increase the  
49  
50 311 stability of path coefficients between variables, and reduce standard errors when estimating  
51  
52 312 the model (Kock, 2015). It is also necessary that both the average block variance inflation  
53  
54 313 factor (AVIF) and average full collinearity variance inflation factor (AFVIF) are less than or  
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3 314 equal to 3.30, indicating little influence of variable collinearity and multicollinearity (Kock,  
4  
5 315 2015). Finally, a suitable inner model comprises a statistically significant average path  
6  
7 316 coefficient (APC) and adjusted average  $R^2$  ( $AAR^2$ ). A Goodness of Fit statistic (Tenenhaus,  
8  
9 317 Amato, & Vinzi, 2004) has been developed for PLS-SEM, however its use and interpretation  
10  
11 318 is subject to debate (Hair et al., 2013). Individual model hypotheses were tested via the  
12  
13 319 evaluation of standardised path coefficients ( $\beta$ ) between proposed constructs in the model and  
14  
15 320 their associated effect size, analogous to Cohen's (1988)  $f^2$  statistic (Kock, 2015), whereby  
16  
17 321 effect sizes of .02, .15, and .35 are interpreted as small, medium, and large, respectively.  
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21 322 In terms of model specification, we assigned items to indicate each respective latent  
22  
23 323 factor underlying the integrated model (e.g., the latent variable 'attitude' was indicated by the  
24  
25 324 five attitude items). Attitude, subjective norm, perceived behavioural control, and intention  
26  
27 325 factors, were indicated by their respective items in this way. The autonomous motivation  
28  
29 326 factor was indicated by items measuring intrinsic motivation and identified regulation to  
30  
31 327 reduce pre-drinking alcohol consumption, whereas the controlled motivation factor was  
32  
33 328 indicated by items measuring extrinsic and introjected regulation to reduce pre-drinking  
34  
35 329 alcohol consumption (Vansteenkiste, Simons, Lens, Sheldon, & Deci, 2004). Gender (coded  
36  
37 330 as 1 = male, 2 = female), sample (coded as 1 = Western Australia, 2 = Queensland), age, and  
38  
39 331 IAT D-score were estimated as single-item latent factors. The past behaviour (i.e., baseline  
40  
41 332 pre-drinking alcohol consumption) and follow-up pre-drinking alcohol consumption factors  
42  
43 333 were each indicated by four items representing pre-drinking alcohol consumption for the four  
44  
45 334 weeks prior to baseline and follow-up. We controlled for baseline pre-drinking alcohol  
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49 335 consumption, age, gender, and sample, by drawing paths from these factors to all other latent  
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3 336 factors in the model, consistent with previous approaches (Caudwell & Hagger, 2015; Kock,  
4  
5 337 2011)<sup>3</sup>.

## 8 338 **Results**

### 11 339 **Preliminary analyses**

14 340 We conducted a preliminary analysis to detect the extent of bias across University  
15  
16 341 samples in demographic and psychological measures. A one-way MANOVA revealed a  
17  
18 342 statistically significant main effect for state on model variables,  $F(10, 265) = 5.325, p < .001$ ;  
19  
20 343  $\eta^2_p = .17$ . Statistically significant differences were observed between averaged item means for  
21  
22 344 autonomous motivation (Western Australia sample:  $M = 1.81, SD = .61$ ; Queensland sample:  
23  
24 345  $M = 2.00, SD = .76; F(1,274) = 4.72, p = .031, \eta^2_p = .02$ ), perceived behavioural control  
25  
26 346 (Western Australia sample:  $M = 5.19, SD = .73$ ; Queensland sample:  $M = 5.62, SD = .51$ ;  
27  
28 347  $F(1,274) = 33.24, p < .001, \eta^2_p = .11$ ), follow-up pre-drinking alcohol consumption (Western  
29  
30 348 Australia sample:  $M = 3.89, SD = 9.29$ ; Queensland sample:  $M = 2.03, SD = 4.23; F(1,274) =$   
31  
32 349  $4.82, p = .029, \eta^2_p = .02$ ), and implicit drinking identity (Western Australia sample:  $M = .36,$   
33  
34 350  $SD = .44$ ; Queensland sample:  $M = .24, SD = .45, F(1,274) = 5.03, p = .026, \eta^2_p = .02$ ),  
35  
36 351 although the effect sizes for the differences were small. No significant gender differences  
37  
38 352 between samples were observed,  $\chi^2(1) = .07; p = .793$ , nor were there differences in age  
39  
40 353 between samples:  $t(287) = -1.30, p = .194$ . Attrition analyses using averaged item scores  
41  
42 354 from model variables indicated no difference between participants who dropped out (WA =  
43  
44 355 162, Qld = 81) or remained (WA = 132, Qld = 157) in the study: Western Australia sample:  $F$   
45  
46 356  $(9,284) = 1.90, p = .052, \eta^2_p = .06$ ; Queensland sample:  $F(9,228) = .95, p = .487, \eta^2_p = .04$ .  
47  
48 357 The samples were combined for analyses with PLS-SEM; descriptive statistics for the pooled  
49  
50 358 sample are included in Table 1.

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56 <sup>3</sup>Relationships between control and model variables are available in the online supplementary materials

**359 Model evaluation**

360 Internal reliability and discriminant validity indices met the established criteria (see  
361 Table 1). Regarding internal reliability, Cronbach's alpha scores ranged from .74 to .98,  
362 composite reliability scores, based on the factor loadings, ranged from .84 to .99, and the  
363 AVE for each factor exceeded .50 ( $M_{AVE} = .68$ ;  $SD_{AVE} = .14$ ), indicating acceptable  
364 convergent validity. Regarding discriminant validity,  $\sqrt{AVE}$  for each factor exceeded that  
365 factor's correlation with other factors. The AVIF and AFVIF values were below the  
366 recommended cut-off value of 3.50 (Kock, 2015), indicating no issues with variable  
367 collinearity and multicollinearity. Both the APC (.11) and  $AAR^2$  (.18) were statistically  
368 significant ( $p < .001$ ), and the Tenenhaus Goodness of Fit (Tenenhaus et al., 2004) was .37  
369 (large), indicating that the model represented good fit with these data. Overall, the model  
370 accounted for 47% of the variance in intention to reduce pre-drinking alcohol consumption,  
371 and 22% of the variance in pre-drinking alcohol consumption at follow-up.

**372 Path coefficients**

373 Figure 2 shows the statistically-significant direct path coefficients in the integrated  
374 behaviour change model, controlling for gender<sup>4</sup>, sample (i.e., 1 = Western Australia; 2 =  
375 Queensland), and past behaviour. The path between autonomous motivation and attitude was  
376 statistically significant, with a medium effect size ( $\beta = .42$ ,  $p < .001$ ,  $f^2 = .20$ ). Consistent with  
377 our hypothesis ( $H_1$ ), paths between autonomous motivation and subjective norm ( $\beta = .18$ ,  $p =$   
378  $.001$ ,  $f^2 = .05$ ), perceived behavioural control ( $\beta = .12$ ,  $p = .019$ ,  $f^2 = .03$ ), and intention ( $\beta =$   
379  $.23$ ,  $p < .001$ ,  $f^2 = .12$ ) were statistically significant, all with small effect sizes. Paths from  
380 controlled motivation to subjective norm ( $\beta = .29$ ,  $p < .001$ ,  $f^2 = .11$ ), perceived behavioural

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<sup>4</sup>We tested whether the model paths and pattern of relationships hypothesised in the integrated behaviour change model differed by gender. Using Satterthwaite Approximation and pooled standard error approaches to compare the path coefficients from each model (Kock, 2014), we found no statistically significant differences.

381 control ( $\beta = -.23$ ,  $p < .001$ ,  $f^2 = .07$ ), and intention ( $\beta = .12$ ,  $p = .022$ ,  $f^2 = .05$ ) were  
 382 statistically significant with small effect sizes. However, the path between controlled  
 383 motivation and attitude was not statistically significant ( $\beta = .10$ ,  $p = .052$ ,  $f^2 = .03$ )<sup>5</sup>.  
 384 Therefore, H<sub>2</sub> was supported for the effect of perceived control but not attitude. The path  
 385 between attitude and intention was statistically significant, ( $\beta = .43$ ,  $p < .001$ ,  $f^2 = .27$ ) with a  
 386 medium effect size. However, the path between subjective norm and intention ( $\beta = .07$ ,  $p =$   
 387  $.124$ ,  $f^2 = .03$ ), and between perceived behavioural control and intention ( $\beta < .01$ ,  $p = .496$ ,  $f^2$   
 388  $< .01$ ) were not statistically significant, so we rejected our hypothesis (H<sub>3</sub>). The path between  
 389 intention and pre-drinking behaviour was also not statistically significant ( $\beta = .03$ ,  $p = .296$ ,  $f^2$   
 390  $< .01$ )<sup>6</sup>. However, the path between perceived behavioural control and pre-drinking alcohol  
 391 consumption was statistically significant ( $\beta = -.18$ ,  $p < .001$ ,  $f^2 = .04$ ), with a small effect  
 392 size. We only found support for the effect for perceived behavioral control specified in our  
 393 hypothesis (H<sub>4</sub>). The path between implicit drinking identity and pre-drinking alcohol  
 394 consumption was statistically significant, with a small effect size ( $\beta = .11$ ,  $p = .026$ ,  $f^2 = .01$ ),  
 395 providing support for H<sub>5</sub>. It should be noted that the path from past behaviour to pre-drinking  
 396 alcohol consumption was statistically significant, ( $\beta = .35$ ,  $p < .001$ ,  $f^2 = .14$ ), with a small  
 397 effect size.

#### 398 **Mediation analyses**

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<sup>5</sup>We tested a model excluding the 61 participants who reported consuming alcohol less than once a month ( $n = 228$ ). Results revealed similar patterns of effects to the overall sample, with slightly larger Beta values associated with the PBC – PDAC ( $\beta = -.26$ ,  $p < .001$ ,  $f^2 = .06$ ) and D – PDAC ( $\beta = .16$ ,  $p = .009$ ,  $f^2 = .02$ ) paths. The effect of controlled motivation on attitude was also statistically significant ( $\beta = .11$ ,  $p = .049$ ,  $f^2 = .04$ ), when it was not significant in the overall sample.

We also tested a model excluding the 52 participants who reported did not report consuming alcohol during pre-drinking sessions at baseline ( $n = 237$ ). Results revealed similar patterns of effects to the overall sample, with the following differences: the controlled motivation – intention path was statistically non-significant ( $\beta = .03$ ,  $p = .301$ ,  $f^2 = .01$ ); the subjective norm to intention path was statistically significant ( $\beta = .11$ ,  $p = .037$ ,  $f^2 = .05$ ); autonomous motivation to PBC was statistically non-significant ( $\beta = .08$ ,  $p = .098$ ,  $f^2 = .01$ ); and the controlled motivation – attitude was statistically significant ( $\beta = .14$ ,  $p = .017$ ,  $f^2 = .05$ ) in this sample.

<sup>6</sup>The zero-order correlation between intention and behaviour was also non-significant ( $r < .01$ ,  $p = .956$ )

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3 399 Support for only one of the proposed mediation effects was found. The effect of  
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5 400 autonomous motivation on intention was partially mediated by autonomous motivation  
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7 401 (direct effect = .23, Cohen's  $f^2 = .12$ ;  $p < .001$ ; indirect effect = .18, Cohen's  $f^2 = .09$ ,  $p <$   
8  
9 402 .001; total effect = .47, Cohen's  $f^2 = .24$ ;  $p < .001$ ), with small-to-medium effect sizes,  
10  
11 403 providing support for out hypothesis H<sub>6</sub>. The remainder of the proposed mediation effects  
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13 404 were not supported, as evidenced by non-significant direct effects (i.e., there was no effect to  
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15 405 mediate), and/or non-significant indirect effects (i.e., the effect was not mediated). These  
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17 406 results are presented in the Appendix.

## 20 21 407 **Discussion**

22  
23 408 The aim of the present study was to test the motivational, explicit social cognitive,  
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25 409 and implicit factors that influence intentions to reduce pre-drinking alcohol consumption and  
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27 410 subsequent behaviour. We found limited support for the proposed relationships between  
28  
29 411 constructs with the exception of the partial mediation of the effect of autonomous motivation  
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31 412 on intention through attitude, and the direct effects from perceived behavioural control and  
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33 413 implicit drinking identity to behaviour. The lack of an intention-behaviour relationship  
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35 414 provides limited support for the integrated behaviour change model in predicting pre-drinking  
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37 415 alcohol consumption (Ogden, 2003; Weinstein, 2007). However, results offer an important  
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39 416 contribution to the understanding of the predictors of pre-drinking alcohol consumption,  
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41 417 particularly the prominent role for implicit drinking identity. It also justifies our decision to  
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43 418 adopt a model incorporating dual processes. Had we selected an approach based solely on  
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45 419 social cognitive and motivational factors we would have failed to explain variance in pre-  
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47 420 drinking beyond the effects of past behavior.

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53 421 Results indicated significant positive associations between autonomous motivation  
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55 422 and attitudes, subjective norm, and perceived behavioural control; and between controlled  
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3 423 motivation and subjective norm, indicating that individuals form these belief-based  
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5 424 evaluations of reducing pre-drinking alcohol consumption consistent with their motivational  
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7 425 orientations. The negative path from controlled motivation to perceived behavioural control  
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9 426 indicates that individuals who exhibit more external rationales for reducing pre-drinking (e.g.,  
10  
11 427 “because I would feel guilty or embarrassed if I do not”) likely experience low perceptions of  
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13 428 control over engaging in such behaviour in the future. The relationships between autonomous  
14  
15 429 and controlled motivation and perceived behavioural control may be explained by  
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17 430 considering perceived behavioural control as comprising *self-efficacy* (e.g., “if I wanted to do  
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19 431 X, I could”) and *perceived controllability* (e.g., “How much control do you have over doing  
20  
21 432 X?”; Armitage & Conner, 1999; Fishbein & Ajzen, 2011)<sup>7</sup>. Similarly, Cooke et al. (2014)  
22  
23 433 demonstrated that the self-efficacy and perceived control components of perceived  
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25 434 behavioural control, had different effects on alcohol consumption intentions and behaviour  
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27 435 (i.e., self-efficacy was strongly correlated with intentions and behaviour related to engaging  
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29 436 in alcohol consumption; whereas perceived control had small negative correlations with  
30  
31 437 intentions and behaviour). The effects of autonomous and controlled motivation on perceived  
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33 438 behavioural control may therefore relate to different but related aspects of the superordinate  
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35 439 construct. For example, an individual with more controlled motives for reducing pre-drinking  
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37 440 alcohol consumption may feel they have low perceived controllability over doing so, as they  
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39 441 express external rationales for behavioural engagement. Conversely, an individual who is  
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41 442 more autonomously motivated to reduce pre-drinking alcohol consumption may form beliefs  
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43 443 consistent with self-efficacy (i.e., “If I wanted to reduce my pre-drinking alcohol  
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45 444 consumption, I could”). Future research could further test these relations using distinct  
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47 445 measures of perceived controllability and self-efficacy (Cooke et al., 2014).  
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56 <sup>7</sup>Fishbein and Ajzen (2011) refer to these constructs as *capacity* and *autonomy*, respectively.  
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3 446 The finding regarding the effect of autonomous motivation and attitudes on intentions  
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5 447 to reduce pre-drinking alcohol consumption is consistent with previous research (Cooke et  
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7 448 al., 2014; McEachan, Conner, Taylor, & Lawton, 2011). That the effect of autonomous  
8  
9 449 motivation on intention was mediated by attitudes suggests that individuals believe that  
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11 450 reducing pre-drinking alcohol consumption carries meaningful benefits that may form the  
12  
13 451 basis of their intentions. However, that there was no statistically significant effect of intention  
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15 452 on pre-drinking behaviour warrants further examination. Given the substantial effect of past  
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17 453 behaviour (i.e., baseline pre-drinking alcohol consumption) on follow-up pre-drinking  
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19 454 alcohol consumption, the proposed constructs in the integrated behaviour change model had  
20  
21 455 relatively trivial effects on behaviour. This means that even if students held autonomous  
22  
23 456 orientations and positive attitudes toward reducing pre-drinking, such motives were only  
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25 457 related to precipitating intentions to reduce their pre-drinking alcohol consumption and not  
26  
27 458 actual behaviour. Intentions were, therefore, do not seem to be implicated in students'  
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29 459 participation to in pre-drinking. . The large effect of past behaviour on follow-up pre-drinking  
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31 460 alcohol consumption is inconsistent with previous meta-analytic research on alcohol  
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33 461 consumption (Hagger, Chan, Protogerou, & Chatzisarantis, 2016), and seems to indicate that  
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35 462 this behaviour is more to be under control of habitual (Hamilton, Kirkpatrick, Rebar, &  
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37 463 Hagger, 2017) or likely non-conscious determinants (Hagger, 2016; Sheeran, Gollwitzer, &  
38  
39 464 Bargh, 2013).

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44 465 Individuals reporting high control over reducing pre-drinking alcohol consumption  
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46 466 reported lower levels of pre-drinking alcohol consumption at follow-up. According to Ajzen  
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48 467 (1991), this occurs when individuals have a high level of information regarding the  
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50 468 behaviour, or when requirements or resources to perform the behaviour remain constant. In  
51  
52 469 this case, individuals high in perceived behavioural control may be better able to access and  
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54 470 use available information to form accurate control beliefs regarding reducing pre-drinking  
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3 471 alcohol consumption (e.g., the ability to refuse drinks, or plan reductions in advance; Hagger  
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5 472 et al., 2012; Murgraff, White, & Phillips, 1996; Young, Connor, Ricciardelli, & Saunders,  
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7 473 2006). The effect of implicit drinking identity on follow-up pre-drinking alcohol consumption  
8  
9 474 is consistent with Strack and Deutsch's (2004) proposal that impulsive processes activate  
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11 475 previously-learned behavioural schemata – for example, seeing an alcoholic beverage  
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13 476 activating the schema for pre-drinking. These processes influence behaviour independent of 477  
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15 deliberative processes, such as intentions (Hofmann et al., 2008; Rebar et al., 2016). This 478  
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17 suggests that pre-drinking alcohol consumption may be more related to impulsive processes  
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19 479 (as represented by implicit drinking identity). A growing body of research in this area looks  
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21 480 at evaluative conditioning and the impulsive system – utilising implicit constructs such as  
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23 481 goals (Fishbach, Friedman, & Kruglanski, 2003), as well as attempts to correct and reduce the  
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25 482 influence of these processes through training (Allom, Mullan, & Hagger, 2015; Bartsch,  
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27 483 Mullan, & Houben, 2014; Black & Mullan, 2015; Houben, Havermans, & Wiers, 2010;  
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29 484 Houben, Nederkoorn, Wiers, & Jansen, 2011). Given the results of this study, further  
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31 485 research in this area is needed to develop interventions that target both the reflective and  
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33 486 impulsive system. Such research should explore methods or strategies that would increase an  
34  
35 487 individual's control over consuming alcohol within a pre-drinking environment, and, resist  
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37 488 the contextual or environmental cues that trigger implicit associations that influence pre-  
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39 489 drinking alcohol consumption (Hollands, Marteau, & Fletcher, 2016; Houben et al., 2011;  
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41 490 Houben & Wiers, 2009; Ouellette & Wood, 1998; Papies, 2016).

### 471 **Strengths, Limitations, and Future Research Directions**

472 The present study has a number of strengths and limitations that warrant discussion.  
473 The application of the comprehensive integrated behaviour change model to an area of  
474 research that has tended to lack a theoretical approach, or focus on cognitive processes and  
475 mechanisms, represents a substantial contribution to the understanding of pre-drinking

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3 496 behaviour. Although our correlational design does not provide strong evidence of causal links  
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5 497 between variables, it highlights important relations between potentially manipulable  
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7 498 psychological factors and pre-drinking behaviour that may provide some basic information to  
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9 499 inform intervention development. For example, interventions may consider targeting both  
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11 500 reflective and impulsive processes - by promoting control over pre-drinking, and reducing the  
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13 501 influence of the impulsive system in determining behaviour (Hollands et al., 2016; Papies,  
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15 502 2016).

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18 503 Results should also be interpreted in light of the accuracy of participant-reported  
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20 504 alcohol consumption (White et al., 2005). Retrospective reports of alcohol consumption are  
21  
22 505 often inaccurate, and tend to be underestimated (Monk, Heim, Qureshi, & Price, 2015).

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24 506 Although we attempted to facilitate participant reporting with a detailed, comprehensive  
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26 507 pictorial guide (NHMRC, 2009), we cannot be certain that this increased participants'  
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28 508 accuracy. In addition, a lack of correspondence between theory-based measures, and self-  
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30 509 reported alcohol consumption may have attenuated the intention-behaviour relationship: the  
31  
32 510 former referred to pre-drinking generally, and the latter to standard drinks consumed when  
33  
34 511 pre-drinking. Future research may attempt to quantify pre-drinking alcohol consumption  
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36 512 referred to in measures of psychological constructs to maximise correspondence, as has been  
37  
38 513 done to some extent with binge or heavy episodic drinking studies previously (see Cooke et  
39  
40 514 al., 2014). The context in which the theory of planned behaviour measures are completed  
41  
42 515 should also be considered. Cooke and French (2011) demonstrated that completion location  
43  
44 516 affected the relationship between social cognitive constructs and alcohol consumption.  
45  
46 517 Research is increasingly looking towards measures of blood alcohol concentration and event-  
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48 518 level assessment of alcohol consumption using smartphones (e.g., Barry et al., 2013;  
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50 519 Kuntsche, Otten, & Labhart, 2015), and these approaches could benefit further research. It  
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52 520 should also be noted that the internal consistency of the drinking identity implicit association  
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3 521 test was lower than typically observed (Greenwald et al., 2003), which may be the result of  
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5 522 administering the test online. Research has found no differences in relations among drinking  
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7 523 identity IAT, explicit measures of alcohol beliefs, and alcohol consumption for laboratory-  
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9 524 and online-administered IAT measures (Houben & Wiers, 2008). However, the drinking  
10  
11 525 identity IAT has yet to tested using these procedures.

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14 526 While the association between the drinking identity IAT and pre-drinking behaviour  
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16 527 within the integrated behaviour change model tested in the current study may serve to  
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18 528 represent one component of the impulsive system – that is associations between alcohol  
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20 529 consumption and personal identity likely constructed over repeated experiences with the  
21  
22 530 behaviour over time – it does not capture the impulsive system explicitly. It may, therefore,  
23  
24 531 be pertinent to test the effects of these associations in the context of other constructs that may  
25  
26 532 represent the impulsive system. Such constructs may be behavioural prepotency or cue-  
27  
28 533 behaviour associations. For example, an extension of temporal self-regulation theory (Hall &  
29  
30 534 Fong, 2007) has been used to ascertain the influence of behavioural prepotency (i.e., past  
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32 535 behaviour, habit, and cues to action) on excessive alcohol consumption (Black, Mullan, &  
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34 536 Sharpe, 2017). In this augmented model, executive function was found to moderate the effect  
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36 537 of intentions and behavioural prepotency on alcohol consumption behaviour. Further research  
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38 538 that elucidates the conditions under which the impulsive system exerts its influence on  
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40 539 behaviour is necessary to inform effective dual-systems interventions for reducing hazardous  
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42 540 alcohol consumption behaviours.

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47 541 Some discussion of the sample composition and demographic background in relation  
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49 542 to study findings is warranted. The majority of the participants were female, studying mainly  
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51 543 in health-related disciplines. Evidence for gender differences in relation to pre-drinking  
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53 544 alcohol consumption is inconclusive, however may be influenced by context effects such as  
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55 545 the absolute number of other pre-drinkers, the number of pre-drinkers from the opposite sex,  
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3 546 or the type of alcohol consumed (Hummer, Napper, Ehret, & LaBrie, 2013; Labhart, Wells,  
4  
5 547 Graham, & Kuntsche, 2014; Ogeil et al., 2016). Differences in alcohol consumption  
6  
7 548 behaviour between faculties of study have been noted, which may reduce the  
8  
9 549 representativeness of the present sample to the university student population (Hallett, Howat,  
10  
11 550 et al., 2014; Webb, Ashton, Kelly, & Kamali, 1997). Finally, the sample on average did not  
12  
13 551 strongly intend to reduce their pre-drinking alcohol consumption, as indicated by the weak  
14  
15 552 relationship between pre-drinking alcohol consumption and intention. Although we have no  
16  
17 553 reason to believe that the low levels of intention and weak intention-behaviour relationship in  
18  
19 554 the current study are not representative of the student population as a whole, it would be  
20  
21 555 premature to reject the integrated model on the basis of these data alone. Replications of  
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23 556 current findings in larger, more representative samples are warranted to corroborate current  
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25 557 findings.  
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## 29 558 **Conclusion**

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32 559 The present study tested an integrated behaviour change model in a pre-drinking  
33  
34 560 context. Overall, we found little support for many of the relationships between motivational  
35  
36 561 and social cognitive constructs, as well as their effects on pre-drinking alcohol consumption.  
37  
38 562 Only the direct effects from perceived behavioural control and implicit drinking identity  
39  
40 563 constructs on pre-drinking alcohol consumption at follow-up were significant, after  
41  
42 564 controlling for past behaviour. This raises question over the applicability of the overall model  
43  
44 565 in this behavioral context, although the non-conscious pathway yielded valuable data on the  
45  
46 566 potential correlates of pre-drinking. We suggest that future research test relations between  
47  
48 567 factors that might be related to non-conscious pathways including traits like self-control  
49  
50 568 (Hagger et al., 2013), causality orientations (Deci & Ryan, 1985), habit (Hagger, Rebar,  
51  
52 569 Mullan, Lipp, & Chatzisarantis, 2015), and affective components of attitudes (Lawton,  
53  
54 570 Conner, & McEachan, 2009), and alongside drinking identity (Caudwell & Hagger, 2014).  
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3 571 Doing so may provide a better understanding of the psychological constructs that are  
4  
5 572 influential in determining pre-drinking alcohol consumption, which may contribute to the  
6  
7 573 development of behaviour change interventions to reduce pre-drinking behaviour that target  
8  
9 574 both constructs of both the reflective and impulsive systems (e.g., Caudwell, Mullan, &  
10  
11 575 Hagger, 2016).  
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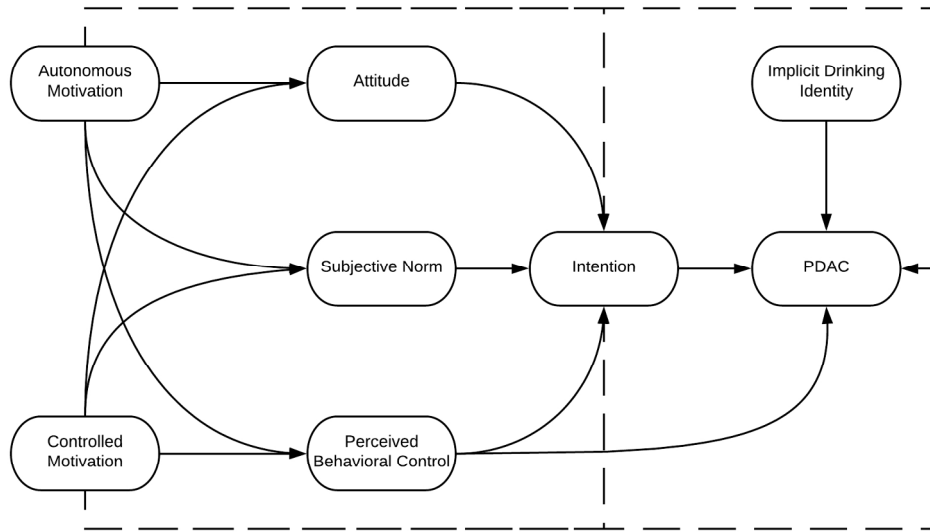


Figure 1. An integrated behaviour change model as applied to pre-drinking alcohol consumption (adapted from Hagger & Chatzisarantis, 2014). Dashed lines represent paths which are posited to be mediated by the hypothesised paths (e.g., autonomous motivation → attitude → intention). Past behaviour (i.e., baseline pre-drinking alcohol consumption) is omitted for clarity. *Note.* PDAC = follow-up pre-drinking alcohol consumption



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Table 1. Means, Standard Deviations, Model Evaluation Statistics, and Correlations between Latent Variables from in Integrated Behaviour Change Model

	1. Sample	2. Gender	3. Age	4. PB	5. AM	6. CM	7. Att	8. SN	9. PBC	10. Int	11. D	12. PDAC
<i>M</i>	#	#	20.14	3.46	1.90	1.44	3.68	3.45	5.40	2.78	.29	2.67
<i>SD</i>	#	#	2.33	4.69	.70	.52	1.09	1.09	.64	1.43	.46	6.40
AVE	#	#	#	.60	.64	.50	.60	.75	.58	.96	#	.78
$\alpha$	#	#	#	.77	.92	.86	.83	.89	.74	.98	#	.91
$\rho$	#	#	#	.85	.93	.89	.88	.92	.84	.99	#	.94
FCVIF	1.16	1.11	1.05	1.28	1.73	1.55	1.91	1.41	1.22	2.81	1.05	1.23
1.	#											
2.	.02	#										
3.	.08	#02	#									
4.	#08	#10	#12*	.77								
5.	.10	.03	.10	#22**	.80							
6.	#09	#04	#01	#03	.44**	.71						
7.	#05	.14*	.09	#09	.46**	.30**	.78					
8.	#10	#01	#02	.08	.26**	.38**	.44**	.87				
9.	.28**	.06	.09	#13*	.01	#26**	.04	#05	.76			
10.	#04	.14*	.02	#01	.49**	.37**	.62**	.35**	<.01	.98		
11.	#12*	#04	#08	.05	#01	.11	.03	.10	#02	.07	#	
12.	#12*	#16	#10	.34**	#08	.03	#05	.02	#18**	<#01	.07	.89

Note.  $\sqrt{\text{AVE}}$  values are presented on the principal diagonal for variables with multiple indicators.  
 PB = past behaviour (i.e., baseline pre#drinking alcohol consumption); AM = autonomous motivation; CM = controlled motivation; Att = attitude; SN = subjective norm; PBC = perceived behavioural control; Int = intention; D = drinking identity implicit association test D#score; PDAC = follow#up pre#drinking alcohol consumption;  $\alpha$  = Cronbach's alpha;  $\rho$  = composite reliability  
 \* $p < .05$ ; \*\* $p < .01$ . For dichotomous variables Sample and Gender, 1 = Western Australia/male; 2 = Queensland/female.

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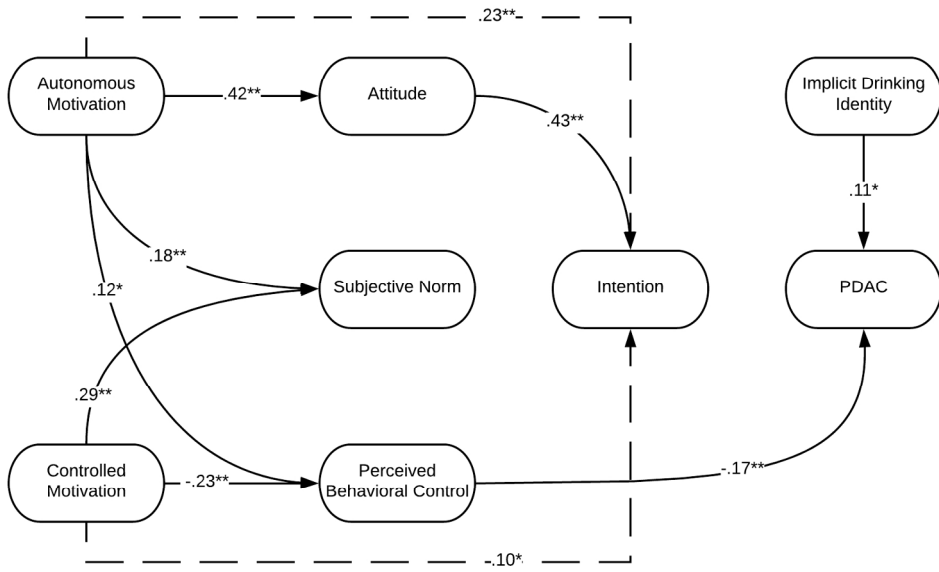


Figure 2. Path diagram showing statistically significant standardised path coefficients ( $\beta$ ) between variables in the integrated behaviour change model, with variance explained ( $R^2$ ) in intention and pre-drinking alcohol consumption.

Table 1. *Questionnaire Items Measuring Self-Determination Theory, the Theory of Planned Behaviour, and Planning Constructs*

Construct	Item	Response scale
CM	I limit my alcohol consumption during pre-drinking sessions because other people say I should.	1 (Not at all true) to 4 (Very true)
	I limit my alcohol consumption during pre-drinking sessions because my friends/peers/partner say I should.	
	I limit my alcohol consumption during pre-drinking sessions because others will be disappointed if I don't.	
	I get restless and uncomfortable if I don't limit my alcohol consumption during pre-drinking sessions.	
	I feel bad about myself if I do not limit my alcohol consumption during pre-drinking sessions.	
	I limit my alcohol consumption during pre-drinking sessions because I will feel guilty if I do not.	
	I feel ashamed when I do not limit my alcohol consumption during pre-drinking sessions.	
AM	I feel under pressure from my friends/peers/partner to limit my alcohol consumption during pre-drinking sessions.	1 (Not at all true) to 4 (Very true)
	I limit my alcohol consumption during pre-drinking sessions because I value the benefits.	
	It is pleasurable to limit my alcohol consumption during pre-drinking sessions.	
	It is important to me to limit my alcohol consumption during pre-drinking sessions.	
	I enjoy limiting my alcohol consumption during pre-drinking sessions.	
I find limiting my alcohol consumption during pre-drinking sessions a pleasurable activity.		
I get pleasure and satisfaction from limiting my alcohol consumption during pre-drinking sessions.		

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I limit my alcohol consumption during pre-drinking sessions because it is an important part of my life.

Attitude

For me, reducing my alcohol consumption during pre-drinking sessions over the next four weeks would be...

1 (Unimportant / Not Worthwhile / Harmful / Unenjoyable / Bad) to 6 (Important / Worthwhile / Beneficial / Enjoyable / Good)

SN

Most people who are important to me would want me to reduce my alcohol consumption during pre-drinking sessions over the next four weeks.  
Most people I know would approve of me reducing my alcohol consumption during pre-drinking sessions over the next four weeks.  
Most people whose opinions I value would approve of me reducing my alcohol consumption during pre-drinking sessions over the next four weeks.  
Most people who are relevant to me would approve of me reducing my alcohol consumption during pre-drinking sessions over the next four weeks

1 (Disagree very strongly)  
to 6 (Agree very strongly)

PBC

How much personal control do you have over reducing your alcohol consumption during pre-drinking sessions over the next four weeks?  
It is mostly up to me whether or not I reduce my alcohol consumption during pre-drinking sessions over the next four weeks  
If I wanted to, I could reduce my alcohol consumption during pre-drinking sessions over the next four weeks.  
Reducing my alcohol consumption during pre-drinking sessions over the next four weeks is up to me.

1 (No control at all) to 6 (Complete control)  
1 (Disagree very strongly) to 6 (Agree very strongly)

Intention

I intend to reduce my alcohol consumption during pre-drinking sessions over the next four weeks.

1 (Disagree very strongly) to 6 (Agree

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5 I plan to reduce my alcohol consumption during pre-drinking very strongly)  
6 sessions over the next four weeks.  
7 I will try to reduce my alcohol consumption during pre-drinking  
8 sessions over the next four weeks.  
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13 Planning\* I will figure out exactly how I can reduce my alcohol consumption  
14 I will make a plan to reduce my alcohol consumption during pre- 1 (Disagree very  
15 drinking sessions over the next four weeks. strongly) to 6 (Agree  
16 I will come up with a strategy to reduce my alcohol consumption very strongly)  
17 during pre-drinking sessions over the next four weeks.

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18 *Note.* CM = controlled motivation; AM = autonomous motivation; SN = subjective norm; PBC = perceived behavioural control. Planning was measured but not included in  
19 the main analyses, due to a high correlation with intention (i.e.,  $r = .74$ ) and unsatisfactory crossloadings with intention items.  
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Table 2. Path Coefficients Between Control and Model Variables in the Integrated Behaviour Change Model

	Sample	Gender	Age	PB	AM	CM	Att	SN	PBC	Int	D	PDAC
Sample	-	.02	.08	-.08	.10	-.09	-.05	-.10	.28*	-.04	-.12*	-.12*
Gender		-	-.02	-.10	.03	-.04	.14*	-.01	.06	.14*	-.04	-.16**
Age			-	-.12*	.10	-.01	.10	-.02	.10	.02	-.08	-.10
PB				-	-.22**	-.03	-.09	.08	-.13	-.01	.05	-.36**

\* $p < .05$ ; \*\* $p < .01$ ;  
 PB = past behaviour; AM = autonomous motivation; CM = controlled motivation; Att = attitude; SN = subjective norm; PBC = perceived behavioural control; Int = intention; D = drinking identity implicit association test D-score; PDAC = pre-drinking alcohol consumption.  
 For dichotomous variables Sample and Gender, 1 = Western Australia/male; 2 = Queensland/female.

Supplementary Table 3. *Mediation Results for Paths in the Integrated Behaviour Change Model*

Path	Mediator	Direct ( $f^2$ )	$p$	Indirect ( $f^2$ )	$p$	Total ( $f^2$ )	$p$
AM-Int	Att			.18 (.09)	<.001	.41 (.21)	<.001
	SN	.23 (.12)	<.001	.01 (.01)	.388	.24 (.13)	<.001
	PBC			<.01 (<.01)	.499	.23 (.12)	<.001
CM-Int	Att			.04 (.02)	.162	.16 (.06)	.003
	SN	.12 (.05)	.022	.02 (.01)	.320	.14 (.05)	.009
	PBC			<.01 (<.01)	.499	.12 (.05)	.022
AM-PDAC	Att			.01 (<.01)	.403	-.01 (<.01)	.456
	SN			<.01 (<.01)	.495	.02 (<.01)	.396
	PBC	-.02 (<.01)	.369	<.01 (<.01)	.499	-.02 (<.01)	.401
	Int			.01 (<.01)	.414	-.01 (<.01)	.461
CM-PDAC	Att			<.01 (<.01)	.494	-.06 (.01)	.162
	SN			-.01 (<.01)	.409	-.07 (.01)	.104
	PBC	-.06 (.01)	.153	.04 (.01)	.166	-.02 (<.01)	.370
	Int			.01 (<.01)	.440	-.06 (.01)	.163
Att-PDAC	Int	-.01 (<.01)	.440	.01 (<.01)	.383	<.01 (<.01)	.476
SN-PDAC	Int	-.03 (<.01)	.285	<.01 (<.01)	.482	-.03 (<.01)	.297
PBC-PDAC	Int	-.17 (.03)	.002	<.01 (<.01)	.500	-.17 (.03)	.002

Note. AM = autonomous motivation; Int = intention; Att = attitude; SN = subjective norm; PBC = perceived behavioural control; CM = controlled motivation; PDAC = follow-up pre-drinking alcohol consumption