

# Risk Perception as a Motivational Resource during the COVID-19 Pandemic: The Role of Vaccination Status and Emerging Variants

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## Research Article

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**Abstract**

**Background.** People’s perceived risk to be infected and to have severe illness has been thought as a motivational source of adherence to behavioral measures during the COVID-19 crisis.

**Methods.** We used online self-reported data, spanning 20 months of the COVID-19 crisis in [blinded] ( $n = 241,275$ ; 34% vaccinated; July 2020 - March 2022).

**Results.** The findings demonstrate, especially among vaccinated persons, that people’s perceived severity was more prominent than perceived probability for infection, up until Omicron emerged. At both the between-persons and between-day levels, perceived severity was the most strongly related to autonomous motivation, a pattern that was less pronounced for unvaccinated people towards the end of the crisis.

**Conclusions.** These findings show that variation in risk perceptions largely accounts for the variation in both between-individuals’ and day-to-day variation in motivation to adhere to the measures, thereby showing a sensitivity to the characteristics of the variants of the virus and the role of one’s vaccination status.

*Keywords:* COVID-19, risk perception, vaccination, motivation, behavior

54 Motivation plays a key role during the COVID-19 pandemic to predict individuals'  
55 short- and long-term adherence to (sometimes intrusive) behavioral measures, such as  
56 wearing face masks, physical distancing and accepting a vaccine. What especially matters is  
57 that individuals' motivation is autonomous, that is when one fully endorses or internalizes the  
58 necessity of requested health behaviors (Morbée et al., 2021; Schmitz et al., 2022). Given the  
59 key role of this aspect, the question arises which factors underlie autonomous motivation.

60 In the present study, we focus on the role of risk perception (Qin et al., 2021), which  
61 denotes both the estimated probability of being infected by the virus and the probability of  
62 experiencing severe symptoms (e.g., Becker et al., 1977). We had two major aims. First, we  
63 wanted to examine the evolution of risk perception as a function of different phases in the  
64 pandemic and individuals' vaccination status. Second, we aimed to investigate the role of risk  
65 perception as a motivational resource, thereby examining which aspect of risk is most  
66 predictive of autonomous motivation. To examine the robustness of the risk-motivation  
67 association, we considered both the between-day and between-person levels of measurement  
68 and compared the vaccinated and unvaccinated individuals. Because experts, politicians, and  
69 media referred on a daily basis to people's health risks during the pandemic, the proposed  
70 fine-grained study on risk perception in the motivational posture of the citizens is of utmost  
71 importance to fine-tune communication to the population during the pandemic. The presented  
72 findings are part of a long-term and large-scale population study that was initiated right after  
73 the outbreak of COVID-19 in [blinded] and lasted more than 2 and a half years.

#### 74 **The Role of Motivation for Health Behavior**

75 During the COVID-19 crisis, policy makers faced several motivational challenges. To  
76 avoid a steep rise in infections and an overload of healthcare services, it was of paramount  
77 importance that citizens adhered to behavioral measures to contain infections but also  
78 accepted to get vaccinated. This required the motivation of people to do so (Martela et al.,

79 2021). As research shows, however, not all types of motivation yield the same effects. From  
80 the perspective of Self-Determination Theory (SDT, Ryan & Deci, 2017; Ryan et al., 2021;  
81 Vansteenkiste et al., 2006), autonomous motivation, which rests on a full and voluntary  
82 endorsement of the requested health behavior, is of critical importance. When individuals are  
83 autonomously motivated, they willingly regulate their behavior out of personal conviction  
84 and meaning. For instance, they adhere to corona-safe behaviors to protect vulnerable people,  
85 to avoid overburdening the health care sector or simply to stay healthy themselves. In  
86 contrast, controlled forms of motivation take place when people feel lured, pushed, or even  
87 manipulated to perform a health behavior. Abundant research in the health domain has shown  
88 that autonomous motivation better predicts long-lasting behavior change than controlled  
89 motivation and amotivation (Ng et al., 2012). This has been documented, for example, for  
90 smoking cessation (Williams et al., 2006), weight loss (Williams et al., 1996), physical  
91 activity (Verloigne et al., 2011) and diabetes management (Senecal et al., 2000).

92         The COVID-19 crisis created the opportunity to test some of the basic premises of  
93 SDT at a population level and over a long period of time. The available research points to  
94 three key findings. First, the benefits of autonomous motivation emerge across different  
95 health behaviors, including both the adherence to safety measures (e.g., wearing face masks,  
96 keeping distance; Morbée et al., 2021) and the acceptance of the vaccine (Schmitz et al.,  
97 2022, Van Oost et al., 2022). Second, these benefits are not just short-lived. Indeed,  
98 autonomous motivation relates to both concurrent and long-term desirable outcomes,  
99 including a lower likelihood of infection (Waterschoot et al., 2022) and the acceptance of a  
100 booster vaccine (Waterschoot, Van Oost et al., 2022). Third, the beneficial role of  
101 autonomous motivation materializes at both the between-person and between-day level. As  
102 an example of the latter, the day-to-day variability in the autonomous motivation of the  
103 population was related to lower infection and hospitalization rates, respectively, 4 and 6

104 weeks later (Waterschoot et al., 2022). Overall, these findings confirm that the benefits of  
105 autonomous motivation are wide-ranging, long-lasting, and robust.

### 106 **Risk Perception as a Motivational Resource**

107 One critical source of autonomous motivation concerns individuals' risk perception  
108 (e.g., Qin et al., 2021). Within health-specific behavioral theories, like the health belief model  
109 (Becker et al., 1977) and the health action process approach (Schwarzer & Hamilton, 2020),  
110 risk perception refers to a host of cognitive and affective processes that result in a predictive  
111 judgment of the infectious nature of the virus along with its associated consequences (Ferrer  
112 & Klein, 2015). In these models, risk perception involves two aspects, that is, the probability  
113 of being infected by the virus (i.e., personal vulnerability, infection probability) and the  
114 perceived severity of the symptoms after actual infection (i.e., severity). Both aspects can be  
115 estimated with respect to one's own situation and the population at large. It should be  
116 emphasized that risk denotes a *subjective* assessment which can differ between persons and  
117 days and can also differ from the actual risk (Ganzach et al., 2008). Indeed, regardless of its  
118 link with reality, it is the perceived risk that carries the greatest predictive validity for  
119 people's emotional, motivational, and behavioral functioning (e.g., Betsch et al., 2015).

120 People's risk perception has generally been found to be an important predictor of  
121 health behavior. Risk perception feeds into motivation to change, with action planning and  
122 coping planning contributing to translation into actual behavior (e.g., Schwarzer & Hamilton,  
123 2020). Indeed, several studies demonstrated positive associations between levels of risk  
124 perception and levels of adherence to (governmental-imposed) preventive measures (e.g.,  
125 Wise et al., 2020). In the present study, we aimed to expand this growing body of evidence  
126 by conducting a systematic investigation of the risk perception-motivation link. Wise et al.  
127 (2020) provided some preliminary evidence for this association by showing that individuals  
128 who perceived higher risks for themselves or for the population also found it more valuable

129 and meaningful to conform to the recommended safety measures. Risk perception was also  
130 found to relate positively to individuals' autonomous motivation to accept vaccination and to  
131 higher actual vaccination intentions (Schmitz et al., 2022). At the same time, few studies  
132 (Wolff et al., 2019) examined whether the probability or severity perception yielded the  
133 strongest association with health-protective behavior. Moreover, we sought to examine  
134 whether day-to-day variation in risk would explain day-to-day variation in motivation. By  
135 including both issues, our findings are likely to be of great interest from a public health  
136 perspective.

### 137 **Role of the Evolution of the Crisis and Vaccination Status**

138 Few studies focused on context-determined variation of risk perception within  
139 persons. For instance, Wise et al., (2020) longitudinally showed increases in perceived risk  
140 across a period of increasing infection numbers. Along similar lines, Abir et al. (2020) found  
141 decreasing levels of perceived risk after the start of a lockdown. Also, levels of risk  
142 perception decreased as the crisis unfolded, probably because people appraised the virus to be  
143 less novel and less unpredictable (Fischhoff, 2020). However, the literature remains scarce  
144 and, as of today, no studies assessed in a more direct manner crisis-related evolutions in risk  
145 perception and their relationship with motivation.

146 Another problem in the management of the pandemic was to overcome vaccine  
147 hesitancy and the tendency to delay or refuse vaccines despite their availability (WHO,  
148 2014). A variety of factors has been shown to influence willingness to accept a vaccine, such  
149 as knowledge, perceived benefits of vaccination, perceived behavioral control, trust in  
150 authorities or limited side effects (e.g., Chen et al., 2021; Morbée et al., 2022; Schmitz et al.,  
151 2022; Van Oost et al., 2022). Those people who more strongly believed that they could be  
152 facing severe symptoms in case of infection also reported a higher vaccination intention (e.g.,  
153 Qin et al., 2022; Tu et al., 2022; Wang et al., 2020). Compared to the perceived probability,



154 the perceived severity aspect of risk perception showed stronger associations with  
155 vaccination intentions (Caserotti et al., 2021; Chen et al., 2021; Hilverda & Vollmann, 2021).  
156 In addition, higher levels of risk perception were related to higher autonomous motivation to  
157 get the vaccine, which in turn resulted in a higher vaccination acceptance and, eventually,  
158 vaccination uptake (Schmitz et al., 2021; Van Oost et al., 2022). However, it should be noted  
159 that these studies were mainly conducted before or at the beginning of the vaccination rollout,  
160 whereas no studies were conducted later into the pandemic when those being unvaccinated  
161 became fewer and more homogeneous as a group.

## 162 **The Present Study**

163 In the present study, we pursued an in-depth investigation of the evolution and role of  
164 risk perception as a predictor of motivation throughout the pandemic. Figure 1 provides an  
165 overview of the conceptual model. We monitored motivation and adherence during 20  
166 months of the COVID-19 pandemic starting in July 2020. During this period, we also  
167 measured risk perception, distinguishing between perceived probability of infection and  
168 perceived severity. Our large dataset allowed us to pursue both a descriptive aim (i.e.,  
169 examining variations in risk perception in different phases of the pandemic) and a structural  
170 aim (i.e., examining the role of risk perception as a predictor of motivation). Specifically, we  
171 formulated three research questions and associated hypotheses.

172 First, we examined whether risk perception varied as a function of emerging variants  
173 and individuals' vaccination status. Although both aspects of risk were expected to evolve in  
174 parallel throughout most of the pandemic, we expected that the emergence of the highly  
175 contagious, yet less severe Omicron variant in the fall of 2021 may have led to an  
176 asymmetrical evolution, with probability of infection increasing and the perceived severity of  
177 illness decreasing at that moment (CDC, 2022). Specifically, we predicted a main effect of  
178 time and a lower correlation between both aspects of risk as Omicron became more prevalent

179 (Hypothesis 1a). Further, we hypothesized that the difference between vaccinated and  
180 unvaccinated persons would increase across time because the group of unvaccinated persons  
181 would become increasingly more homogeneous (Hypothesis 1b). The reason is that in the  
182 spring and summer of 2021 the group of unvaccinated persons comprised a mix of uninvited,  
183 doubting, and refusing individuals, but this heterogeneity decreased as the vaccination  
184 campaign unfolded, with the group of unvaccinated becoming more homogeneously against  
185 vaccination by the end of 2021.

186         Second, we examined the unique predictive power of both aspects of risk in the  
187 prediction of autonomous motivation. We hypothesized that the severity of the infection  
188 would be more critical than the probability in predicting a stronger endorsement of and  
189 willingness to adhere to the measures (Hypothesis 2). In a more exploratory way, we  
190 examined whether the risk-motivation association depended on the specific variant (i.e.,  
191 Omicron) and the individuals' vaccination status. We were interested to check whether  
192 unvaccinated persons may not only perceive fewer risks, but also be less responsive to the  
193 risk perception-motivation link. Similarly, as the Omicron variant was accompanied by less  
194 severity, the motivating potential of this aspect of risk may decrease as well.

195         Third, the availability of data on risk perception, motivation, and adherence daily  
196 provided a unique opportunity to examine the sequential model in Figure 1 on a day-to-day  
197 basis rather than on a between-person level, as was the case for our second research question  
198 (above). In doing so, we included the objective registration of daily hospitalizations as a  
199 predictor of daily risk perception. We hypothesized that participants would report higher risk  
200 and higher risk for severe illness on days with a higher record of hospitalizations. Perceived  
201 severity would then be related to higher adherence to health behaviors via autonomous  
202 motivation (Hypothesis 3).

203

## Methods

204 **Participants and Procedure**

205           The current data collection took place in the context of a nation-wide research project  
206 called ‘[blinded for review]’ in [blinded]. Through an online questionnaire, the project  
207 monitored various aspects of people’s psychological functioning, including their well-being,  
208 risk perception, motivation, adherence to the COVID-19 measures. This survey was  
209 distributed online through advertisements on social media and national newspapers. After an  
210 introduction about the content of the research project, participants had to complete an  
211 informed consent explaining that their participation was voluntarily, that data would be  
212 analyzed anonymously, and that they could end their participation anytime without  
213 consequences. In addition, we provided contact information in case of questions or negative  
214 feelings. The project was approved by the ethical committee of [blinded] (N° 2020/37).

215           The study took place between July 2020 and March 2022. Across 580 days of the  
216 crisis (68% with  $n > 40$ ), 241,275 participants completed the survey ( $M_{age} = 49.17$ , range = 18  
217 – 82; 66.6% female; 34% vaccinated participants). From this sample, 81.7% reported no  
218 comorbidity factor, 15.3% reported only one and 3% reported to have more than one  
219 comorbidity.

220 **Measures**

221           Prior to measuring the psychological variables, we asked for people’s age, gender  
222 (i.e., male or female), vaccination status (i.e., vaccinated or not vaccinated), number of  
223 comorbidities (i.e., respiratory condition, diabetes, heart disease or hypertension, lung  
224 disease, liver disease, cancer, disease affecting the immune system, and a disease not  
225 specified in this list), and education level (i.e., no graduation or secondary graduation,  
226 Bachelor degree or Master degree).

227           **Risk Perception.** We measured risk perception using four items (Wolff et al., 2019).  
228 Two items assessed participants’ estimated probability to be infected by the coronavirus in

229 the near future (1 = ‘Very small’ to 5 = ‘Very big’;  $r=.42, p<.001$ ) and two items assessed  
 230 participants’ estimated severity of the symptoms when being infected (1 = ‘Not at all serious  
 231 to 5 = ‘Very serious’;  $r=.63, p<.001$ ). They answered both questions twice, once with respect  
 232 to themselves and once with respect to the [blinded] population.

233 **Autonomous Motivation.** We assessed people’s motivation to adhere to the corona  
 234 safety measures with an adapted version of the Behavioral Regulation in Sport Questionnaire  
 235 (Lonsdale et al., 2008). After the stem “Over the past week, I’ve adhered to these measures  
 236 because”, people answered four items for autonomous motivation on a 5-point scale ranging  
 237 from 1 (not at all true) to 5 (totally true). Two item examples are “... because I find it  
 238 personally relevant” and “because these are an expression of my personal values” ( $\alpha = .90$ ).

239 **Adherence to the Measures.** We tapped people’s self-reported adherence with one  
 240 item for each of the three most important and stable COVID-19 measures introduced in  
 241 [blinded] across the current period, that is, “to wash your hands frequently”, “to wear your  
 242 face mask when mandatory or recommended”, and “to maintain physical distance from  
 243 others.” Participants were asked to indicate on a scale ranging from 1 (“I do not adhere to it at  
 244 all”) to 5 (“I totally adhere to it”) the extent to which they followed each of the three  
 245 measures ( $\alpha = .73$ ).

246 **Hospitalizations.** We obtained data on hospitalizations from Sciensano, the national  
 247 public health institute (Sciensano, 2022). As this is a parameter expressed in exponentials, we  
 248 applied a log-transformation to include this variable in linear analyses. The hospitalization  
 249 numbers relied on the same data collection protocol throughout the period covered in our  
 250 study.

## 251 **Analysis Plan**

252 Before conducting the analyses, we subdivided the total period into pandemic-related  
 253 phases. We determined these phases as shown in Figure 2. Herein, the upper two figures

254 showing the mean evolution of both risk perception aspects across months (lines) and phases  
 255 (bars) for both groups of vaccinated and unvaccinated participants. The middle figure shows  
 256 the proportion of COVID-19 variants with the number of hospitalizations, while the bottom  
 257 figure shows the national proportion of vaccinated people with the proportion of vaccinated  
 258 participants in the current sample. Based on the described information in these figures, we  
 259 subdivided the total period into six phases.

260 To examine the mean levels of risk perception aspects across the pandemic (in days),  
 261 thereby investigating the differences between vaccinated and unvaccinated participants  
 262 (Research Question 1), we performed a Multivariate Analysis of Variance (MANOVA)  
 263 including the interaction between phases and vaccination status. We controlled for  
 264 background variables age, gender, and comorbidity and excluded the phases *Summer 2020*  
 265 and *Second wave* as the number of vaccinated participants was insufficient on these moments.  
 266 Across the analyses, categorical variables (i.e., vaccination status, phases) were dummy  
 267 coded, using the status of *non-vaccination* and phase *Omicron* as reference levels.

268 Next to this descriptive approach, we investigated structural associations on a  
 269 between-person and between-day level, respectively examining research questions 2 and 3.  
 270 The use of such multilevel approach was justified by calculating the Intra-Class Coefficient  
 271 (ICC), representing the similarity of participants within days (i.e., between-days variance). As  
 272 preliminary analyses, we assessed Pearson correlations on both levels for continuous  
 273 variables and assessed the role of categorical background variables in the study variables  
 274 using MANOVA for multivariate effects and ANOVA's for univariates effects.

275 To investigate the role of vaccination status, both aspects of risk perception and their  
 276 associations across phases in prediction of autonomous motivation, including two- and three-  
 277 way interaction terms, we performed a linear mixed regression model in a subset of the total  
 278 dataset (i.e., from phase *Alpha* onwards to have a sufficient number of vaccinated



304  $< .001$ ,  $\eta_p^2 = .03$ ;  $F(1, 3364) = 3450.6$ ,  $p < .001$ ,  $\eta_p^2 = .16$ ) and severity ( $F(3, 14679) = 5881$ ,  
 305  $p < .001$ ,  $\eta_p^2 = .01$ ;  $F(1, 8427) = 10,128.61$ ,  $p < .001$ ,  $\eta_p^2 = .07$ ). Also, vaccination status and  
 306 phases interacted significantly for both perceived infection ( $F(3, 3840) = 1313.1$ ,  $p < .001$ ,  
 307  $\eta_p^2 = .04$ ) and perceived severity ( $F(3, 2196) = 879.69$ ,  $p < .001$ ,  $\eta_p^2 = .02$ ). The output is  
 308 visualized in Figure 2 (2 top panels), adding the mean levels of both aspects in phases  
 309 *Summer 2020* and *Second wave* for the sake of clarity.

310 It can be clearly noticed that the levels of both perceived infection and perceived  
 311 severity show a steady decrease across phases in the group of unvaccinated participants,  
 312 although perceived infection increased again in phase *Omicron*. As a second finding, the  
 313 main differences between those being vaccinated and unvaccinated appeared significant. For  
 314 perceived infection risk, both groups show a similar pattern in phases *Alpha* and *Summer*  
 315 *2021*, while the levels in phases *Delta* and *Omicron* show a strong increase among vaccinated  
 316 participants only. For perceived severity, the differences between vaccinated and  
 317 unvaccinated can be noticed much earlier with vaccinated participants only starting to show  
 318 lower levels of perceived severity from phase *Delta*.

319 These findings indicate that both aspects of risk perception are differentially  
 320 associated across phases. Indeed, when conducting a linear regression model, using *severity*  
 321 as a criterion and infection (centered), vaccination status (with unvaccinated as the reference  
 322 level) and phases (with phase *Omicron* as the reference level in the dummy codings) along  
 323 with all their interactions as predictors, we found a highly significant two-way interaction  
 324 between infection and the phases (see Table S2). As Figure S1 shows, the association  
 325 between infection and severity is similar in phases *Alpha* to *Delta*, with even stronger  
 326 associations in the latter two, whereas phase *Omicron* shows a noticeably weaker association.

327 **Research Question 2: Predictive Validity of Risk Perception**

328 First, preliminary analyses showed significant multivariate effects for gender (Wilk's  
 329  $\lambda = .96, F(4, 107667) = 1008.23, p < .001$ ), comorbidity (Wilk's  $\lambda = .93, F(8,$   
 330  $216102) = 940.57, p < .001$ ) and education level (Wilk's  $\lambda = .97, F(12, 277952) =$   
 331  $274.76, p < .001$ ). Table S1 shows univariate analyses with effect sizes, revealing higher  
 332 levels of risk perception aspects, autonomous motivation, and adherence for female and those  
 333 having more comorbidities.

334 Table 1 shows ICC values lower than .20, indicating that most of the variance is  
 335 located at the within-days or at the between-person level. Therefore, we computed Pearson  
 336 correlations and descriptive statistics on both the between-persons (i.e., upper triangle) and  
 337 the between-days levels (i.e., lower triangle). The patterns of correlations were quite similar  
 338 at both levels and all associations were positive. Specifically, both aspects of risk perception  
 339 were positively correlated with autonomous motivation and behavioral adherence. Further, at  
 340 the between-day level, the variation in registered hospitalizations across days related  
 341 positively to autonomous motivation and adherence. At the between-person level, age related  
 342 positively to concerns, risk perception, autonomous motivation, and adherence.

343 The output (Table 2) shows strong main effects for vaccination status and both  
 344 aspects of risk perception, with the largest effect size for perceived severity. Additionally, we  
 345 found significant two-way interactions, confirming the presence of a stronger association  
 346 between perceived severity and autonomous motivation for those being vaccinated. The  
 347 significant three-way interactions confirm the moderating role of phases in this association, a  
 348 pattern that did not emerge for perceived probability. We visualized these effects in Figure 3.

349 As can be seen, the relation of perceived probability with motivation is rather modest,  
 350 certainly in comparison with the relation of perceived severity with motivation. Also, the  
 351 difference between vaccinated and unvaccinated participants did not change much across  
 352 phases. For perceived severity, it is interesting to note, first, stronger associations for those



353 being unvaccinated in phases *Alpha* and *Summer 2021*, while this is reversed for phases *Delta*  
 354 and *Omicron*. Even in the final phase, the association for those being unvaccinated seems to  
 355 weaken compared to the other phases. This finding might be since the group of unvaccinated  
 356 participants in phases *Alpha* and *Summer 2021* were still a mixed group including people  
 357 waiting to be vaccinated but who did not have the chance yet, while in phases *Delta* and  
 358 *Omicron* unvaccinated people were more homogeneously refusing the vaccine.

359 **Research Question 3: Risk perception as a Motivational Source on a Daily level**

360 Figure 4 shows the output and fit indices of the MSEM with standardized coefficients  
 361 on between-days level. First, perceived severity emerges as the strongest predictor of  
 362 adherence through autonomous motivation ( $\beta_{indirect} = .42, p < .001$ ), while the indirect effect  
 363 for perceived probability does not even reach significance ( $\beta_{indirect} = .02, p = .12$ ), essentially  
 364 because this variable fails to predict autonomous motivation when controlling for perceived  
 365 severity. Of note, a significant positive coefficient between perceived severity and adherence  
 366 remains after including autonomous motivation as a mediating variable. Next, the variation in  
 367 hospitalization numbers across days is related positively with both aspects of risk perception,  
 368 autonomous motivation, and adherence, although the strongest relation can be found with  
 369 perceived severity. The significant indirect effect ( $\beta_{indirect} = .27, p < .001$ ) indicates that  
 370 numbers of hospitalizations are positively related to adherence via daily levels of perceived  
 371 severity and autonomous motivation. Such a pathway was not found for perceived probability  
 372 ( $\beta_{indirect} = .01, p = .27$ ).

373 **Discussion**

374 The present large-scale study provides a unique and fine-grained insight into the  
 375 evolution and role of risk perception during the COVID-19 pandemic. Prior research  
 376 indicated fairly large individual differences in people's estimated risks, which explain  
 377 variability in one's (intentions to) adherence to the sanitary measures (Savadori & Laurola,

378 2022; Schwarzer & Hamilton, 2020), autonomous motivation for vaccination (Schmitz et al.,  
379 2022) and intention to take the vaccine (Tu et al., 2022; Schmitz et al., 2022). We replicate  
380 and extend this body of work by monitoring individuals' perceived risk for 20 months (i.e.,  
381 descriptive aim) and examining which facet of risk perception (i.e., probability of infection or  
382 severity) yielded the strongest motivational effect (i.e., structural aim), an issue explored at  
383 both the between-person and between-day level. In addressing both aims, we considered the  
384 role of vaccination status and the phase of the pandemic. The data allowed us to highlight  
385 four key findings.

386         First, the perceived severity of symptoms after infection was a more prominent and  
387 impactful aspect of risk than the perceived probability of becoming infected throughout the  
388 pandemic until Omicron emerged. At that point, the more contagious yet less sick-making  
389 character of Omicron also became apparent in individuals' risk perception. This was also the  
390 point in time when both facets of risk started to evolve in an asymmetrical rather than parallel  
391 way.

392         Second, individuals' vaccination status was related to perceived risk, a finding that  
393 was in line with earlier literature (e.g., Tu et al., 2022). Yet, the timeframe of the current  
394 dataset allowed us to notice a widening difference between vaccinated and unvaccinated  
395 across time. Presumably, in the early months of the vaccination campaign, unvaccinated  
396 individuals represented a more heterogeneous group, with the groups becoming increasingly  
397 homogeneous as the pandemic evolved. Especially the unvaccinated group gradually  
398 consisted more and more of people who explicitly refused the vaccine. Interestingly, the  
399 vaccinated people still perceived higher risks than unvaccinated, a finding also reported by  
400 Qin et al. (2022). Several reasons may account for these mean-level differences.  
401 Unvaccinated persons may adjust their behavior to minimize risks (e.g., avoiding close  
402 contacts) or they may follow different types of media than vaccinated persons do (e.g., Puri et

403 al., 2020). From another perspective, those being unvaccinated might indeed experience  
404 decreasing levels of risk perception across time. However, only future longitudinal research  
405 could chart such evolutions across time within the same group of unvaccinated participants.

406 Third, as hypothesized, only the severity aspect of risk related to individuals'  
407 autonomous motivation to adhere to the measures. As can be noticed in Figure 3, each of the  
408 associations between perceived severity and autonomous motivation was significant and  
409 positive across the four phases of the pandemic. Also, this association applied to vaccinated  
410 and unvaccinated individuals, with the strength of the association becoming somewhat less  
411 strong among the unvaccinated as the less severe but more contagious Omicron variant  
412 became more prevalent. The changing composition of the unvaccinated group may be  
413 responsible for this shifting association and signal that unvaccinated – apart from perceiving  
414 fewer risks – are also somewhat less responsive to the risk-motivation link. That is, perceived  
415 severity served somewhat less as a motivational impetus.

416 Fourth, the critical role of severity was also documented at the between-day level.  
417 That is, on days when the population reported higher risks, they were more autonomously  
418 motivated, which in turn explains their higher adherence to the prevailing corona-measures at  
419 that moment. Interestingly, objectively registered hospitalizations on a given day were  
420 positively related to both aspects of risk, possibly serving as an antecedent of perceived risk.

421 In practice, policy makers and governments could learn from these results, thereby  
422 raising the question how to support people's autonomous motivation through risk perception.  
423 Rather than inducing anxiety, information could be provided in a transparent and clear way,  
424 doing this to nurture people's perception to be at risk for infection at particular phases of the  
425 crisis. Such information goes along with meaningful rationales why the intrusive sanitary  
426 behaviors should be performed, what the consequences could contain for an overload of  
427 hospitalizations and why the performance of such behavior could be protective for the health



452 could intervene with people's psychological functioning, both on a between-persons and  
453 between-days level.

454 **List of abbreviations**

- 455 - COVID-19 = Coronavirus Disease 2019
- 456 - SDT = Self-Determination Theory
- 457 - (M)ANOVA = (Multivariate) Analysis of Variance
- 458 - VIF = Variance Inflation Factor
- 459 - MSEM = Multilevel Structural Equation Model

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## **Declarations**

### **Ethics approval and consent to participate**

The project was approved by the ethical committee of Ghent University, Belgium (N° 2020/37). Informed consent was obtained from all the participants. All methods/protocols were performed in accordance with the relevant guidelines and regulations.

### **Consent for publication**

Not applicable

### **Availability of data and materials**

The R scripts to carry out the analyses are publicly available on Open Science Framework: [https://osf.io/5cqhr/?view\\_only=833b72b610b249a8a402fd5b58529582](https://osf.io/5cqhr/?view_only=833b72b610b249a8a402fd5b58529582) . Datasets are hosted in Zenodo (a public repository) and are available upon request and for replication purposes only (after contacting responsible researcher)

### **Competing interests**

The authors declare that they have no personal or financial conflict of interest that could have influenced the work reported in this paper.

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**Authors' contributions**

JW conducted conceptualization, Data curation, Formal analysis, Investigation, Methodology, Resources, Software, Visualization, Writing—original draft, Writing—review and editing. MV conducted Conceptualization, Data curation, Formal analysis, Funding acquisition, Investigation, Methodology, Project administration, Resources, Software, Supervision, Validation, Visualization, Writing—original draft, Writing—review and editing. VY conducted Conceptualization, Formal analysis, Funding acquisition, Investigation, Methodology, Project administration, Supervision, Validation, Writing—review and editing. SM conducted Conceptualization, Data curation, Investigation, Methodology, Writing—original draft, Writing—review and editing. OK conducted Conceptualization, Formal analysis, Funding acquisition, Investigation, Methodology, Project administration, Supervision, Validation, Writing—review and editing. OL conducted Conceptualization, Formal analysis, Funding acquisition, Investigation, Methodology, Project administration, Supervision, Validation, Writing—review and editing. MS conducted Conceptualization, Writing—original draft, Writing—review and editing. PVO conducted Conceptualization, Writing—original draft, Writing—review and editing. ER conducted Conceptualization, Writing—original draft, Writing—review and editing. MB conducted Conceptualization, Writing—original draft, Writing—review and editing. OVB conducted Conceptualization, Data curation, Formal analysis, Funding acquisition, Investigation, Methodology, Project administration, Resources, Software, Supervision, Validation, Visualization, Writing—original draft, Writing—review and editing.

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510 The Motivation Barometer was initiated by [blinded] during the first lockdown with scholars from the  
511 [blinded], [blinded] and [blinded] joining the project along the way. Throughout the course of the  
512 pandemic, data collection was made possible from [blinded] and the Ministry of Health to the  
513 consortium of universities. The Ethics Committee of [blinded] approved the project.

514

515 **Footnotes**

516 Not applicable

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679

**Tables**

680 Table 1. *Multilevel Pearson correlations at the between-day level (below the diagonal) and*

681 *the between-person level (above the diagonal) with descriptive statistics and ICC's*

Variable	<i>M</i>	<i>SD</i>	ICC	1.	2.	3.	4.	5.
1. Perceived infection	3.01	0.79	.06		.48***	.37***	.31***	-.01
2. Perceived severity	3.10	0.92	.20	.68***		.61***	.50***	.30***
3. Autonomous motivation	3.49	1.21	.08	.63***	.26***		.65***	.24***
4. Adherence	4.22	0.85	.04	.58***	.31***	.86***		.17***
5. Age	49.43	14.33	.14	.14	.19*	.09	.09	
6. Hospitalizations	7.57	0.81	-	.01	.13	.24***	.35***	-.08

682 *Note. \* p <.05, \*\* p<.01, \*\*\*p<.001. The lower triangle represents between-days*  
 683 *correlations; The upper triangle represents between-participants correlations.*

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686 Table 2. *Output of linear mixed regression model with standardized coefficients (with partial*  
 687 *eta-squared values)*

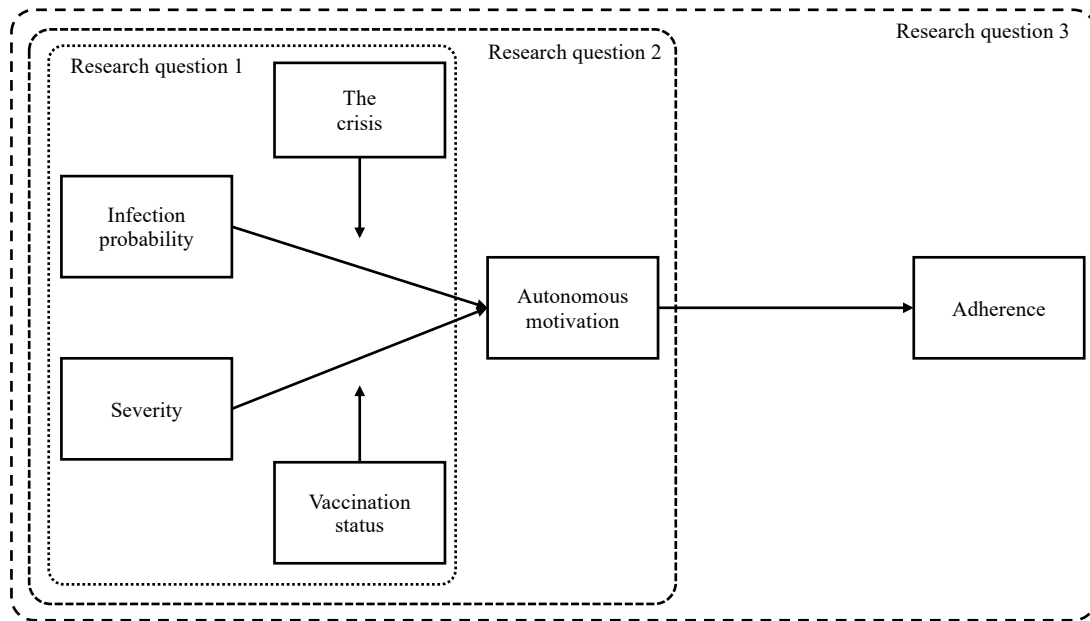
<i>Predictors</i>	<i>Autonomous motivation</i>
<b>Fixed effects</b>	
<b><i>Covariates</i></b>	
Age	.10 (.02)***
Gender	.05 (.01)***
Education [Bachelor]	.02 (.01)**
Education [Master]	.06***
Comorbidity [one]	.05 (.01)***
Comorbidity [zero]	.00
<b><i>Main effects</i></b>	
Perceived infection	.06 (.01)***
Vaccination status [not vaccinated]	.29 (.03)***
Phase [ <i>Alpha</i> ]	.09 (.24)***
Phase [ <i>Summer 2021</i> ]	.05***
Phase [ <i>Delta</i> ]	.02**
Perceived severity	.48 (.12)***
<b><i>Two-way interactions</i></b>	
Perceived infection * Vaccination status	.00 (.00)
Perceived severity * Vaccination status	.05 (.02)***
Perceived infection * Phase [ <i>Alpha</i> ]	.04 (.02)***
Perceived infection * Phase [ <i>Summer 2021</i> ]	.02***
Perceived infection * Phase [ <i>Delta</i> ]	.02***
Vaccination status * Phase [ <i>Alpha</i> ]	-.08 (.01)***
Vaccination status * Phase [ <i>Summer 2021</i> ]	-.03***
Vaccination status * Phase [ <i>Delta</i> ]	.00
Perceived severity * Phase [ <i>Alpha</i> ]	-.01 (.00)*
Perceived severity * Phase [ <i>Summer 2021</i> ]	.00
Perceived severity * Phase [ <i>Delta</i> ]	.01*
<b><i>Three-way interactions</i></b>	
Perceived infection * Vaccination status * Phase [ <i>Alpha</i> ]	.00 (.00)
Perceived infection * Vaccination status * Phase [ <i>Summer 2021</i> ]	.00
Perceived infection * Vaccination status * Phase [ <i>Delta</i> ]	.01***
Perceived severity * Vaccination status * Phase [ <i>Alpha</i> ]	-.07 (.02)***
Perceived severity * Vaccination status * Phase [ <i>Summer 2021</i> ]	-.05***
Perceived severity * Vaccination status * Phase [ <i>Delta</i> ]	-.01**
<b>Random Effects</b>	
$\sigma^2$	.86
$\tau_{00}$	.03
Marginal R <sup>2</sup> / Conditional R <sup>2</sup>	.42 / .45

688 *Note.* \*  $p < .05$ , \*\*  $p < .01$ , \*\*\*  $p < .001$ ; In the dummy codings, phase Omicron and unvaccinated  
 689 *are assigned as reference level.*

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**Figures**

691 *Figure 1.* Conceptual model of the current research with described research questions.

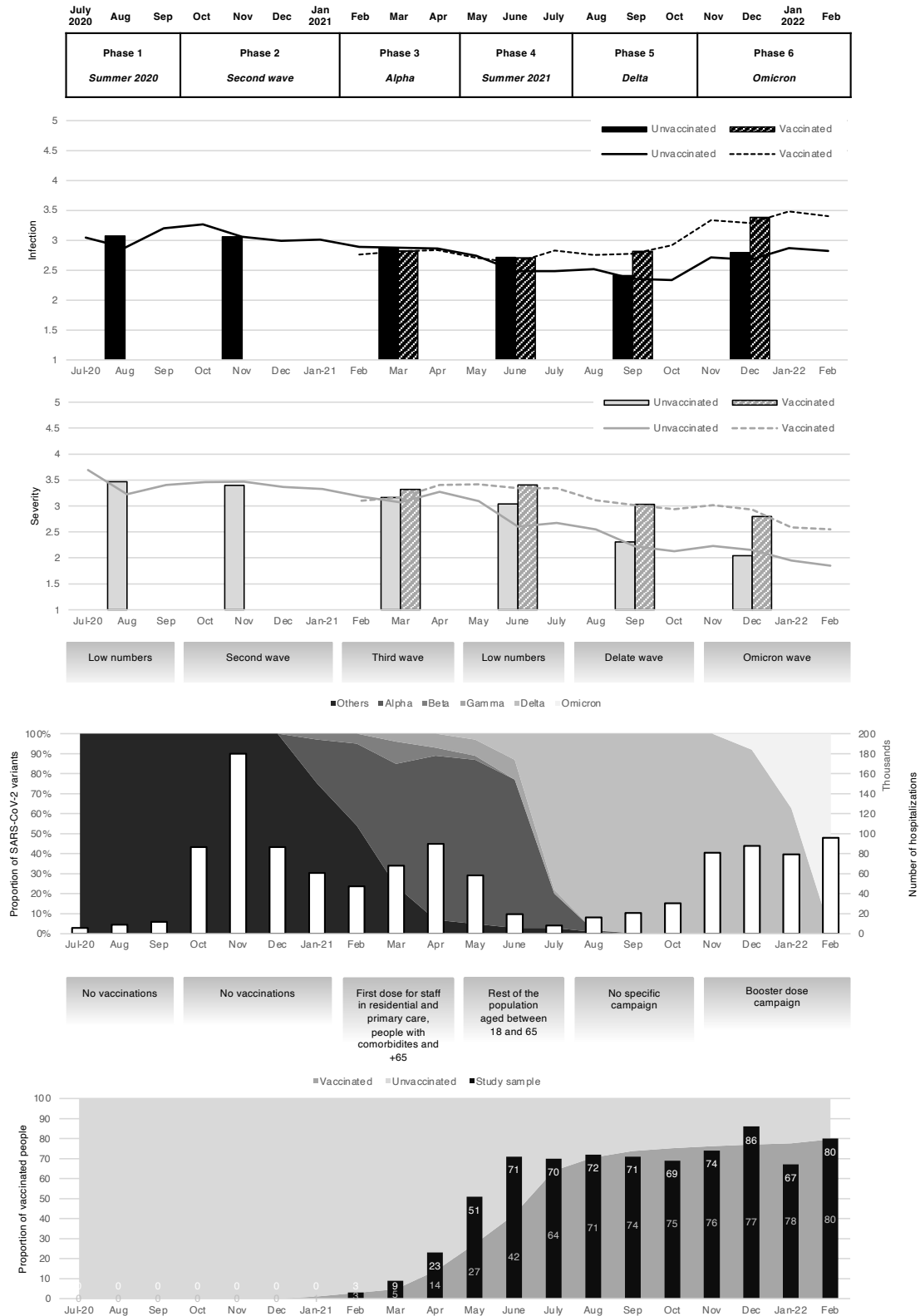


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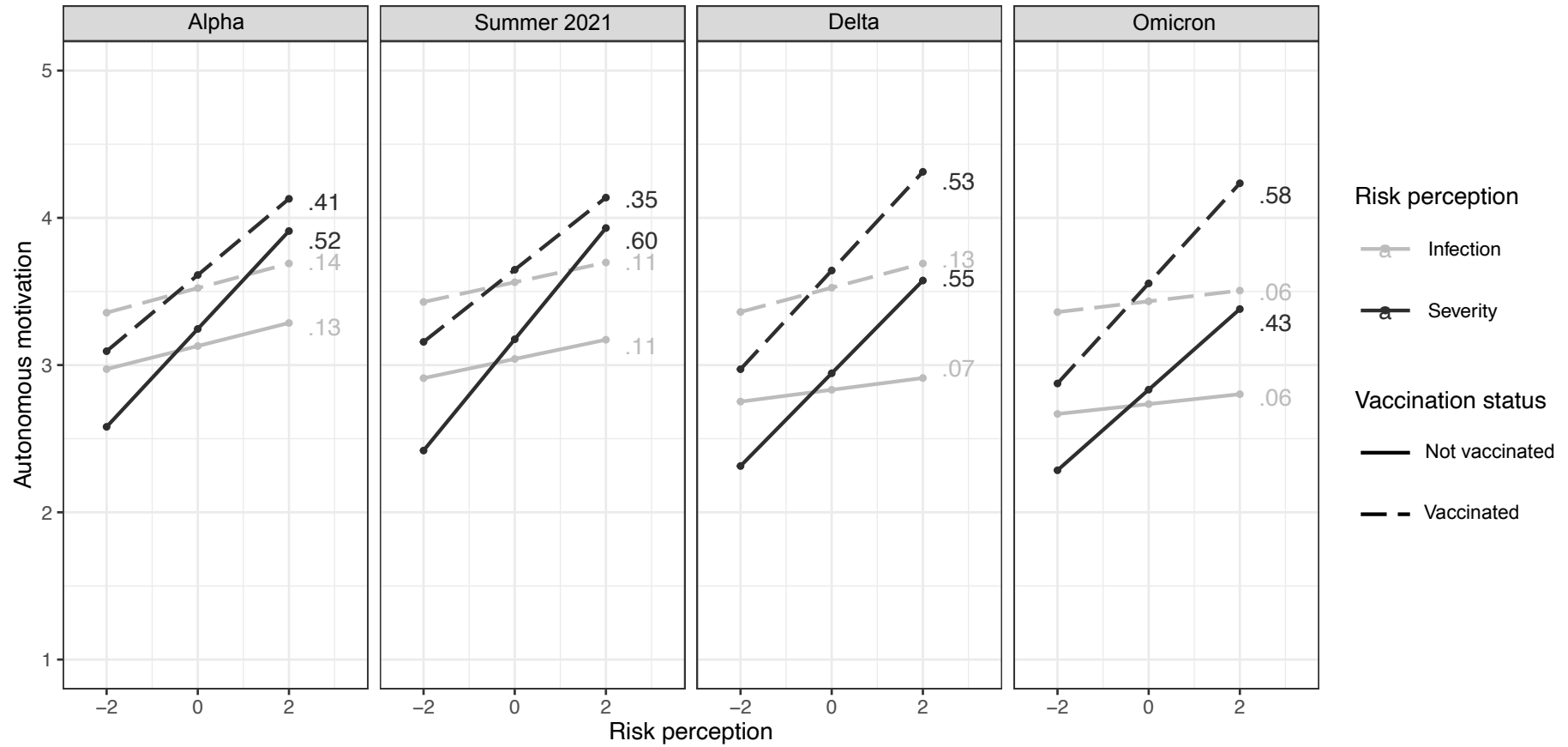
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695 *Figure 2.* Timeline of both risk perception aspects (top), COVID-19 variants with  
 696 hospitalizations (middle) and percentage of vaccinated participants in comparison to the  
 697 population (bottom) across months and phases.



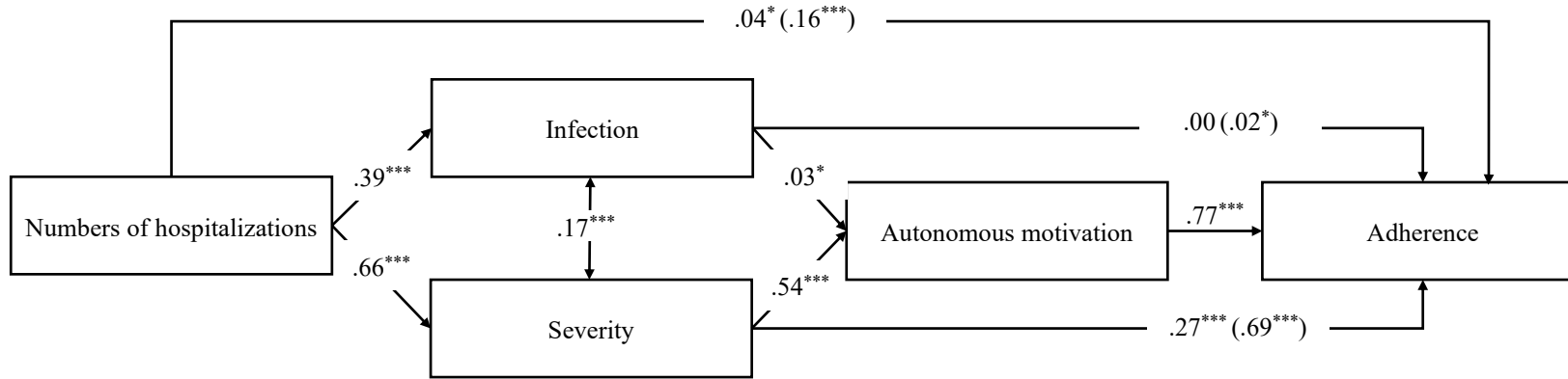
698 *Note.* Source: GISAID, via CoVariants.org; Initially, the project started from the start of the  
 699 COVID-19 pandemic in March 2020. However, we only included measurements for risk  
 700 perception from July 2020 on.  
 701

702 *Figure 3. Visualization of four-way and three-way interactions in prediction of autonomous motivation with standardized simple slope*  
 703 *coefficients.*



704  
 705 *Note. All standardized simple slope coefficients were significant with  $p < .01$*

706 *Figure 4. Visualization of a MSEM with standardized coefficients on the between-days level.*



$\chi^2(1) = 64.12, p < .001$ ; CFI = .99; TLI = .99; RMSEA = .02; SRMR = .01

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*Note.* \*\*\*  $p < .001$ , \*\*  $p < .01$ , \*  $p < .05$

## Supplementary Files

This is a list of supplementary files associated with this preprint. Click to download.

- [RPsupplementary.docx](#)