



8th International
Self Determination Theory
Conference May 31–June 3



Be An Exhibitor

And be an integral part of the most significant conference on SDT

- **Expecting a large crowd**
- **Book signing and special events**
- **Peer to peer interactions**
- **Opportunities for personal interactions with attendees**
- **Your brand associated with SDT**



PLATINUM EXHIBITOR \$10,000_{USD}



Exclusive SDT Bookstore Sponsorship

Includes prominent signage and your own self promotional items

Trade stand dedicated to your company at the conference

Hosted Book Signing

Sponsored book signing event with Richard and Ed, includes signage

Endorsed by Richard and Ed

Acknowledgment by co-founders during the opening plenary and closing remarks

Marketing Extras

Medium sized logo displayed on:

website sponsor page (w/ link)

social media posts

conference-related emails including to our 5,000+person mailing list + attendees

cover page of the program app

swag & conference materials

slides of the opening address

GOLD EXHIBITOR \$5,000_{USD}



Trade stand dedicated to your company at the conference

Company name displayed on:

- website sponsor page (w/ link)
- swag & conference materials

SILVER EXHIBITOR \$2,000_{USD}

Trade stand dedicated to your company at the conference

We hope to discuss which option is best for you
and how to become a partner



Thank you for helping to make this an amazing conference

Contact shannon@selfdeterminationtheory.org or +1 585-943-3570